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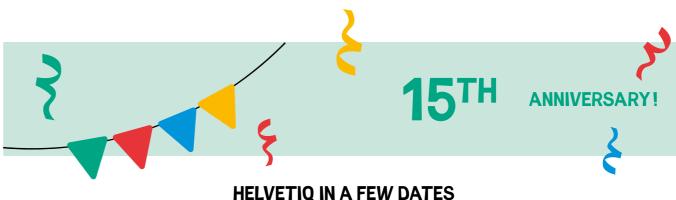
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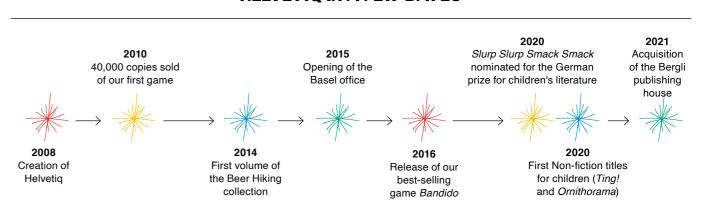
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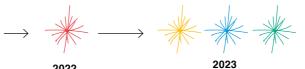
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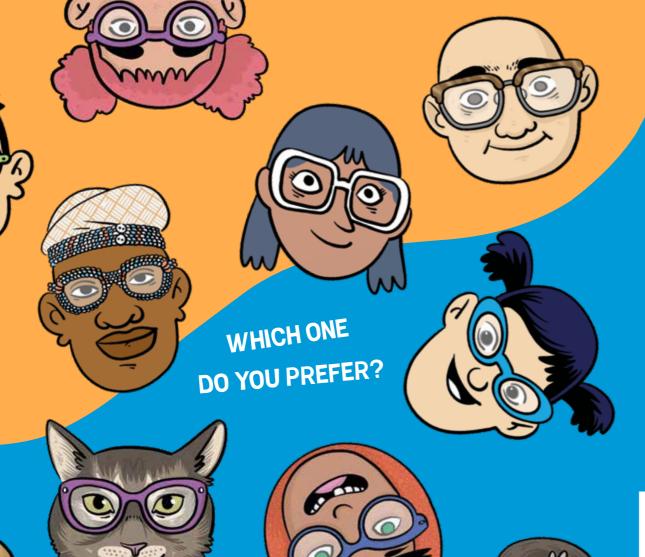


2022 Book distribution begins in the United States 2023 So many great things to come!

BOOKS FOR CHILDREN







EXTRAORDINARY EYEGLASSES

The Amazing Invention That Helps Us See

So many of us wear glasses. They help us read, work and play. They are for the young and old, for bookworms and professional athletes, and are used by people in every country around the world.

In this book, you will learn all about the human eye, how tears work and why we have eyelids. How glasses bend light and what color blindness really means. Be ready to take a tour through the long history of eyeglasses and learn about optical illusions, 3-D glasses, and the extraordinary vision of cats, birds and flies!

Packed with fun comics, puzzles and games, Extraordinary Eyeglasses will help young readers understand how wearing glasses is like having a superpower!

- A book to help children understand why and how to protect their eyes
- Verified by specialists: Reviewed by a leading Swiss eye care company and an
- From history to fashion, to STEM themes of anatomy and optics, written in an informative and playful tone
- Including games, drawings and riddles



Caroline Stevan has been nearsighted since childhood and considers glasses to be one of mankind's greatest inventions. She is a journalist at the Swiss radio and television and co-hosts the program Le Point J. She has two daughters, one of whom proudly wears glasses. She is the author of Citizen She also published by Helvetiq. She lives in Lausanne, Switzerland.



François Vigneault is a cartoonist and illustrator born in the United States to Haitian and French-Canadian parents. He is the co-creator of the YA graphic novel 13e Avenue published by Éditions de la Pastèque in 2018 and the comic book series Orcs in Space from Oni Press (2021-22). His work has been nominated and won several awards including the inaugural Québec Bookseller's Prize for best youth graphic novel. He started wearing glasses when he was 12 years old. He has been living in Québec since 2015.



Caroline Stevan (text) François Vigneault (illustrations)

80 pages 21 x 27 cm Hardback 4-color printing

Wordcount: 5,700

Original text: French

Also available in German and English Release in the US: August 6th, 2024









EMYS - Potsdam Non-Fiction Book Prize for Children's and Young People's Literature





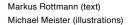
ASTONISHING AND EXTINCT PROFESSIONS

Jobs You Will Never Do

Gladiators fought for glory. Ice harvesters chopped up lakes. In the USA, human computers, called rocket women, calculated the paths of the spaceships with pen and paper.

All these jobs really existed. Now they are gone. This is a book of extraordinary periods in history on six continents. It spans the centuries of the professional fartists and the walking toilets, of the brave riders of the Pony Express, and the lazy ornamental hermits. Marvel at Germany's feared coffee detectives and London's dreaded executioners.

- · Engaging and informative: large and fullpage illustrations.
- · Chock-full of fascinating information: more than 100 professions from around the globe and throughout time.
- · Dive into the world of past professions: extra pages on the way work has changed and why we work at all.
- · What will I be when I grow up? A book to think about present and future jobs in our fast-changing world.



88 pages 24 x 33 cm Hardback 4-color printing

Wordcount: 21,000

Original text: German

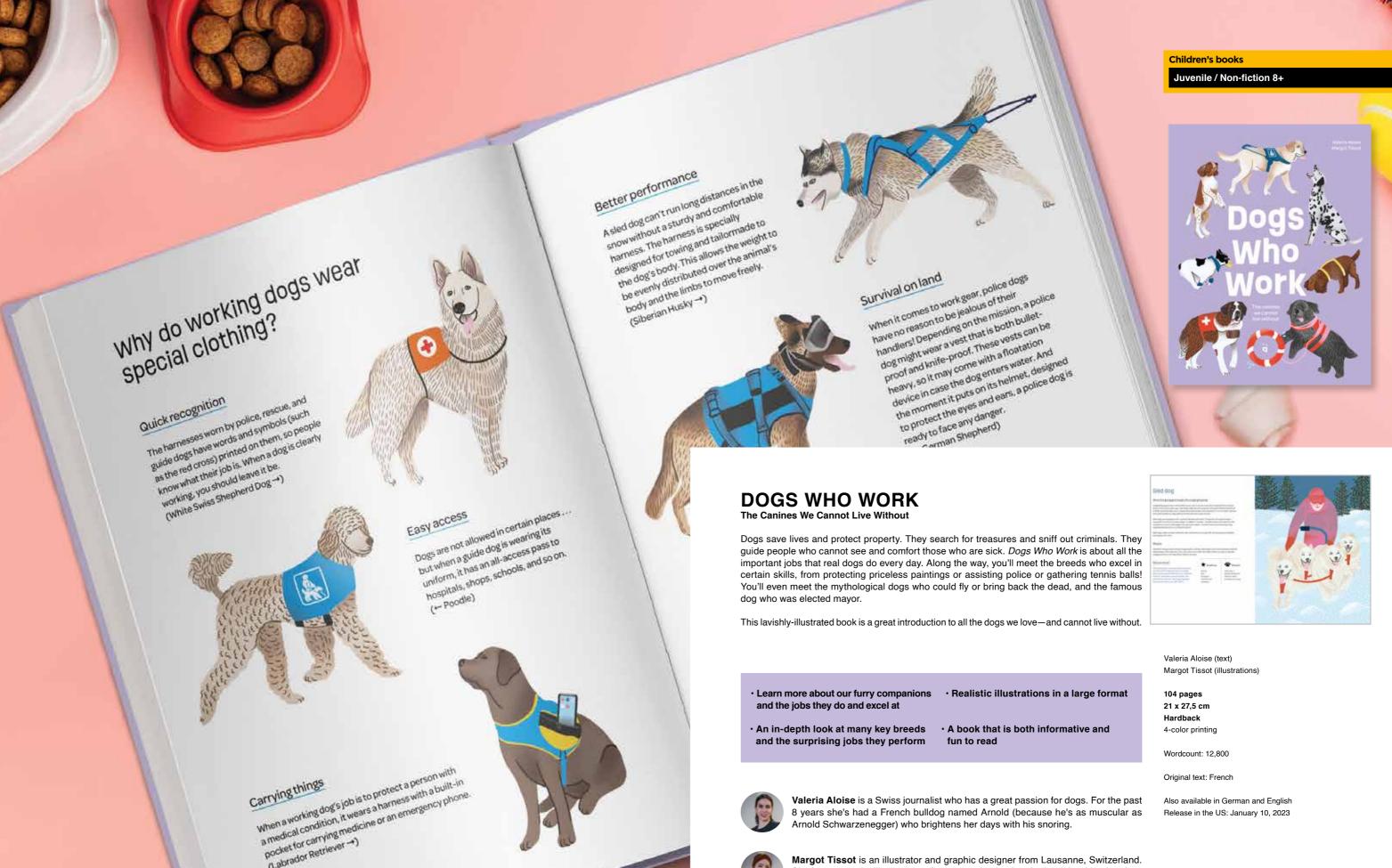
Also available in French and English Release in the US: August 1, 2023 Rights sold: Catalan, Spanish



Markus Rottmann lives in Zurich, Switzerland with his wife and young daughter and writes for books, magazines, the stage and museums. He collaborates with photographers, directors, illustrators, artists and, recently, with a magician. He writes a regular column on mountain literature and has even produced an audio guide for the Zurich cemetery.



Michael Meister is an award-winning Swiss illustrator. His work has appeared in The New York Times, The Wall Street Journal, The Washington Post, The Atlantic and many other publications around the world. He has illustrated five books, including Swisstory which won The Crystal Kite Award from the Society of Children's Book Writers and Illustrators. He lives with his family near Basel, Switzerland.



8 years she's had a French bulldog named Arnold (because he's as muscular as



(Labrador Retriever +)

Margot Tissot is an illustrator and graphic designer from Lausanne, Switzerland. She loves to make illustrations of nature and animals, whether it is with a brush or

Arnold Schwarzenegger) who brightens her days with his snoring.

Release in the US: January 10, 2023



Juvenile / Non-fiction 8+



An insect's body is separated into three parts: the head, Insect anatomy the thorax, and the abdomen. All insects have six legs, two antennae, and many have one or two pairs of wings.

Wings

Abdomen

lesect eardrums can be found in places. you'd least expect. Crickets have eardrums

under their enses, while grasshoppers and

Masquitaes, however, have eardrums on their

anternae and racewings have them at the

base of their wings insects that are dest are

catadas have them on their abdomen.

aferted by viorations.

insects have well-developed signs They generally have two eyes composed of small formatique for clusters of light-sensitive cells) that carch light and give them pandramic vision. Between these two eyes, there are often simple eyes, or ocelli, which are smaller and help distinguish shade from light las with dragonflas, bass, and

grasshoppers, for instance)

INSECTORAMA The Marvelous World of Insects

Eyes

Ocelli (or simple eyes)

Mouthparts

Antennae

Head

_ Six

Taste

insects have mouths

to taste their food. 6

however, can also !

With Insects and

"nases" Moths o

away thanks to

Smell

Thorax

The world is full of insects. They far outweigh humans on Earth, and we couldn't survive long without them. But do we really know them? Vetted by entomologist Mathilde Gaudreau, the 30 portraits of Insectorama gives an insect-eye view of some of the most wonderful ones that can be found in parks and forests. On top of that, plenty of fun facts are included throughout which can be shared with friends and family: crickets can hear thanks to ear drums located in their abdomen, unlike the Spring Field Cricket that hears through the knees. Flies and butterflies can taste with their legs!

Lisa Voisard's award-winning illustrations will help anyone learn the secrets of these 30 insects: how to find them and how they need our help; how they navigate and how they reproduce. Become an insect expert as you come to love these marvelous little creatures!

Received the P.J. Redouté award for children's books in 2023.

- Become an entomological expert: learn · Conquering the biodiversity loads of in-depth and exciting information about the life of insects and how to identify
- Engaging and informative book: true-tolife and colorful illustrations.
- problem: tips for the fight against the disappearance of insects.
- 2 editions: one for Europe and one for North America including a Common Core Aligned educator's guide.



Lisa Voisard (text & illustrations)

224 pages 18 x 25 cm Hardback 4-color printing

Wordcount: 15 000

Original text: French

Also available in German and English Release in the US: March 4, 2024 Rights sold: Simplified Chinese



Winner of a White Raven Award from the International Youth Library Foundation, author and illustrator Lisa Voisard captures a child's sense of wonder for the natural world. Her illustrations are fresh, graphic, colorful and are often inspired by nature. She lives in Lausanne, Switzerland.



Original text: French

Also available in German and English Release in the US: April 11, 2023 Rights sold: Simplified Chinese

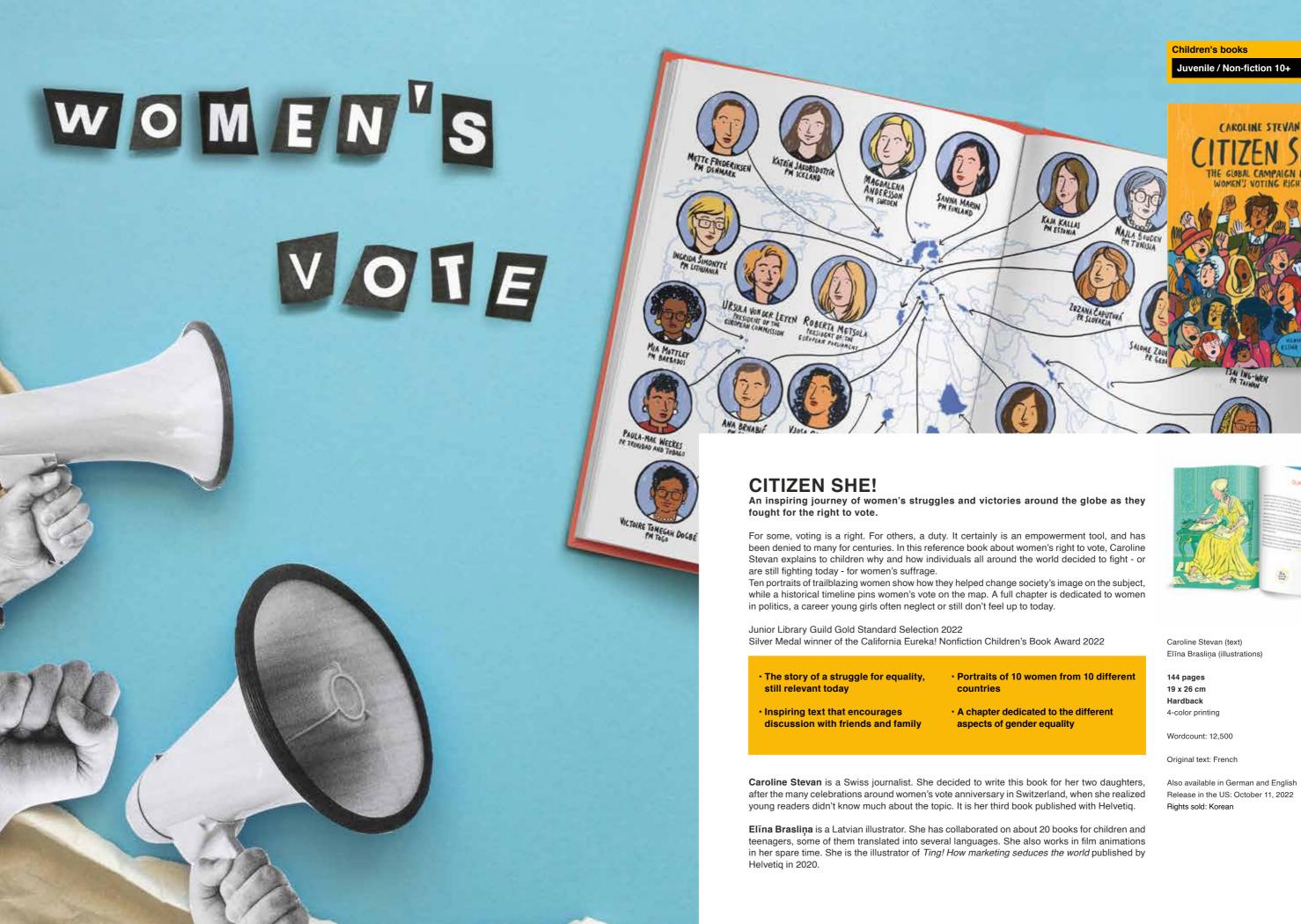


(or stalk)

fearfrom ted paid tend

Winner of a White Raven Award from the International Youth Library Foundation, author and illustrator **Lisa Voisard** captures a child's sense of wonder for the natural world. Her illustrations are fresh, graphic, colorful and are often inspired by nature. Arborama is her first book published in English.







plus croquante

Je suis

plus orange!

· Written in collaboration by an expert in marketing and an editor of children's books

Professor Cary Steinmann, PhD is an expert in marketing communication and brand management. He has worked as a strategic communication planner for several brands and advertising agencies before teaching marketing and the business of luxury at the Zurich School of Management and Law.

Laura Simon is a talented young editor. She has worked for Hier und Jetzt, NZZ Libro, and Helvetiq. She co-founded the Swiss magazine Kaleio to empower girls and help them find their place in the world.

Elīna Brasliņa is a Latvian illustrator. She has collaborated on about 20 books for children and teenagers, some of them translated into several languages. She also works in film animations in her spare time. She illustrated our title on women's vote, Citizen She!.

Wordcount: 8,000

Original text: German

Also available in French Rights sold: Korean, Simplified Chinese









THE LITTLE BOOK OF WACKY GAMES

52 original ideas to play inside and outside

Kids can get bored fast, especially when they have to keep playing the same old games like hide and seek or tag. The Little Book of Wacky Games will give them new and exciting ideas to have endless fun away from the screen! The principle is easy: 52 simple and crazy games, which will require only very few material: paper, tape and other every day things you already have at home.

Every game contains an explanation in the form of a comicstrip, so the youngest of the group will also be able to have fun without any help from their parents. There are competitive and cooperative games, games for inside and outside, and even ones suitable for long train rides. There is something for everyone and kids will inevitably find the perfect way to pass the time.

- 52 original games, that you won't find anywhere else
- Promotes creativity, imagination and team spirit
- Simple rules, explained in comic form Games to craft yoursel

The book was designed by Noémie Tagan and Elyn who, as kids, always had new refreshing ideas to keep boredom at bay. They both studied art and illustration in Switzerland. They share their secret games in this activity book, making it the perfect book to keep children busy with crafting, playing and being creative.



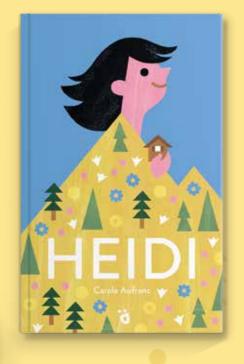
Noémie Tagan and Elyn (text) Elyn (illustrations)

128 pages 15 x 21 cm Softcover with flaps 4-color printing

Wordcount: 10,500

Original text: French Also available in German

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HEIDI

SIMPLE SWISS

CLASSICS

The Timeless Swiss Classic told in Pictures

Heidi, with more than 50 million copies sold around the world, is one of the bestselling books of all time. Swiss illustrator Carole Aufranc has captured the timeless classic of the girl in the Alps in a series of only 30 simple and beautiful illustrations. Follow Heidi and her grandfather in the mountains amongst their goats, then on to her challenges far away, and finally her triumphant return. This version will delight anyone who loves Heidi as well as those who haven't yet gotten the chance to hear her heartwarming story.

- Fifty million readers can't be wrong: the Alps' favorite heroine reimagined by a young
- A picture is worth a thousand words: Carole Aufranc manages to tell the entire Heidi story with only a few sentences on
- · Have faith and it will work out in the end: Heidi's spirit has been an inspiration for more than one hundred years and is as relevant today as ever.
- · Handcrafted papercut design: a unique digital collage technique uses the texture of real paper, cut by Carole

Johanna Louise Spyri (1827-1901) was a Swiss author of novels, notably children's stories. Born near Zurich, Switzerland, as a child Spyri spent several summers near Chur in Graubünden, the setting she later would use in Heidi. She wrote Heidi in 1880. Appearing in more than 50 languages, it is one of the bestselling books of all time, selling more than 50 million copies. Johanna Spyri and Heidi archives have been added to the UNESCO's Memory Of the World Register in 2023.

Carole Aufranc is an illustrator based in Switzerland. She holds a Master degree in Children's Book Illustration from the University of Cambridge. She creates work for all kind of formats: children's books, stationery, magazines and textile. She uses a special hybrid handmade and digital papercut and collage technique. She developed her craft over the years, drawing inspiration especially from her love for nature, nordic simplicity and mid-century art. She has done illustration and covers for many publishers, including NorthSouth Books, Simon and Schuster, Plume de Carotte and Moppet Books.



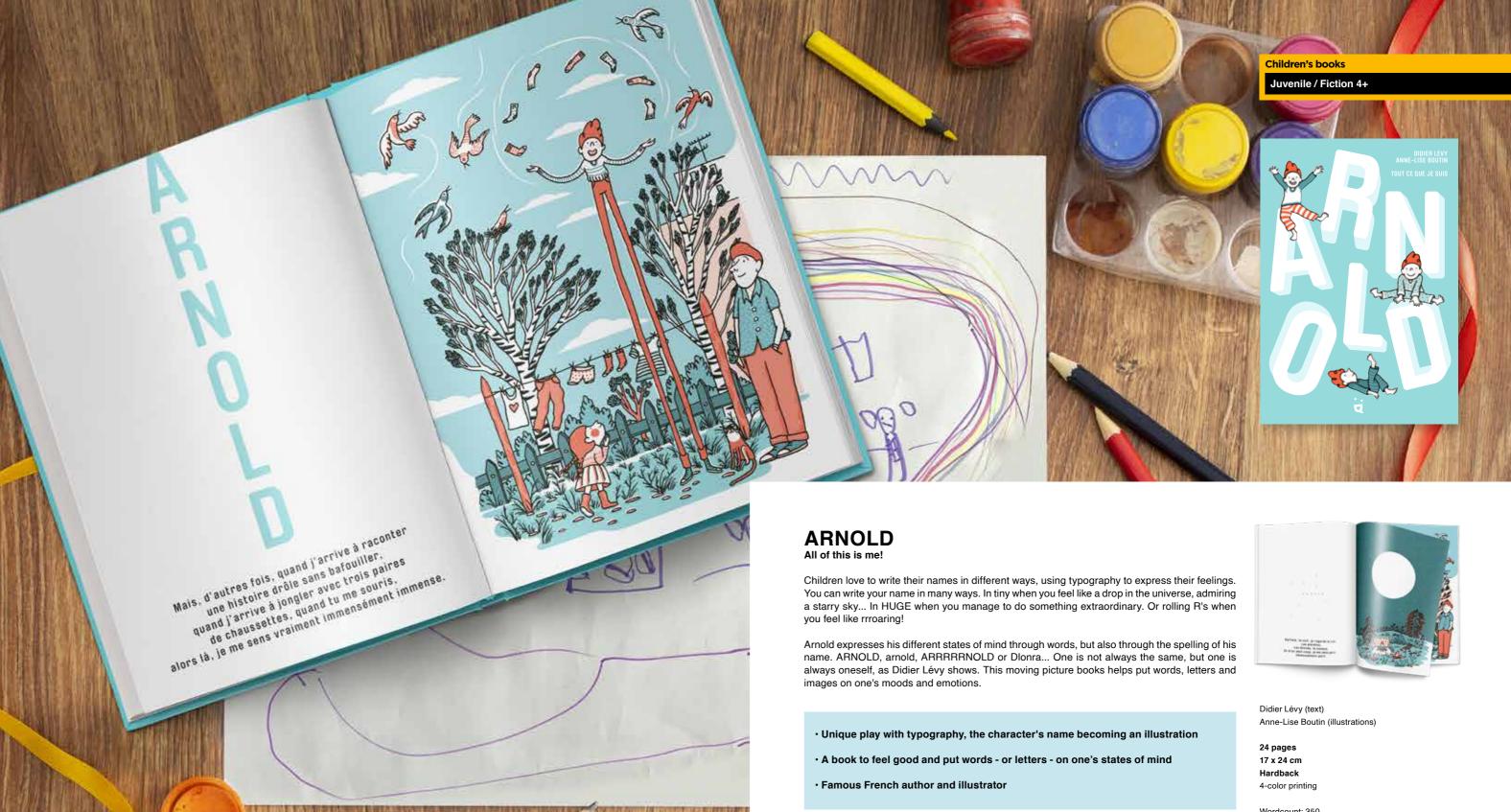
Johanna Spyri (original story) Carole Aufranc (text and adaptation)

48 pages 13.5 x 21 cm Hardback 4-color printing

Wordcount: 700

Original text: French

Also available in German and English Release in the US: October 17, 2023





Didier Lévy is a French author with more than 200 books to his name that have been translated into 20 languages.

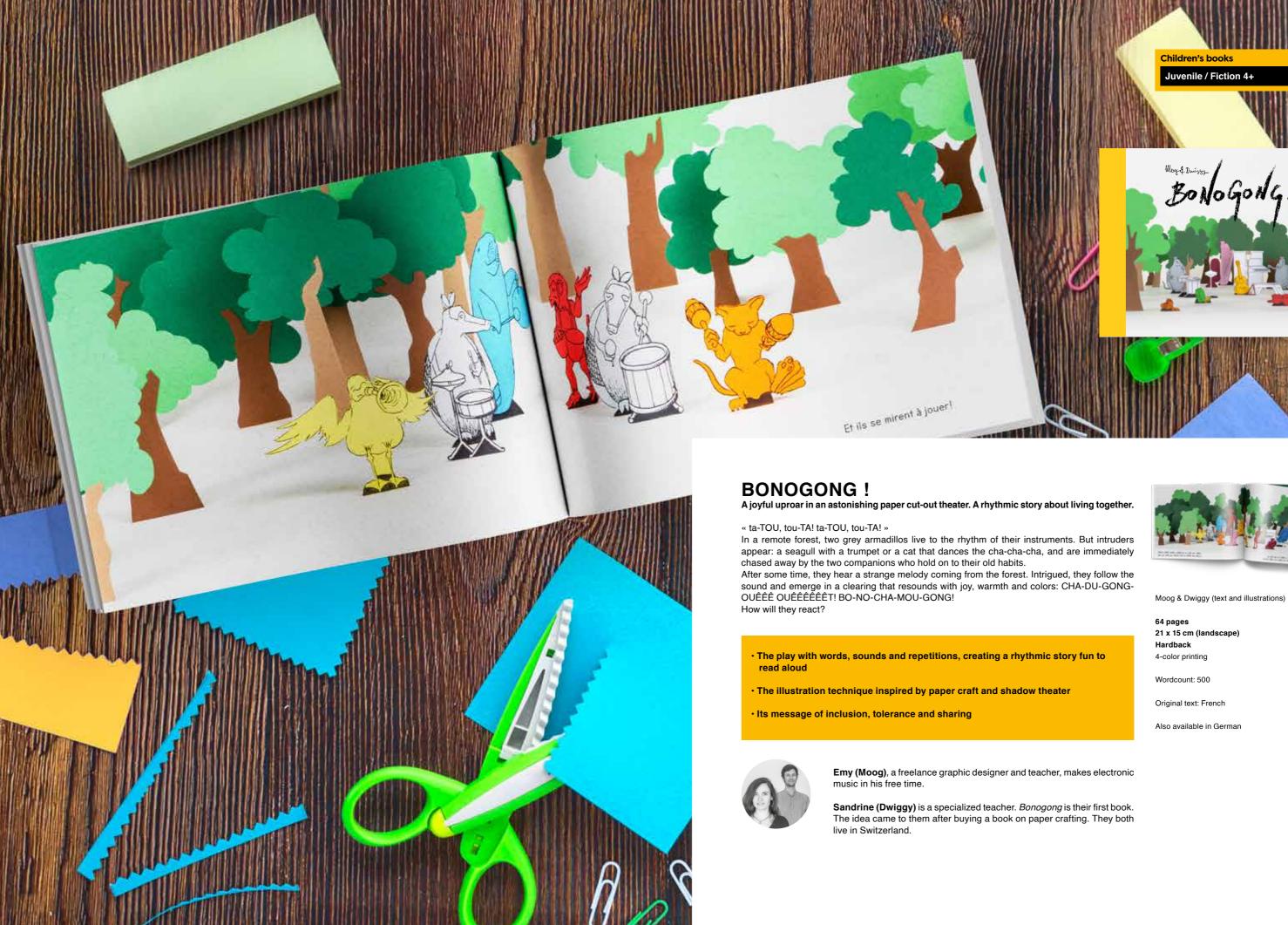


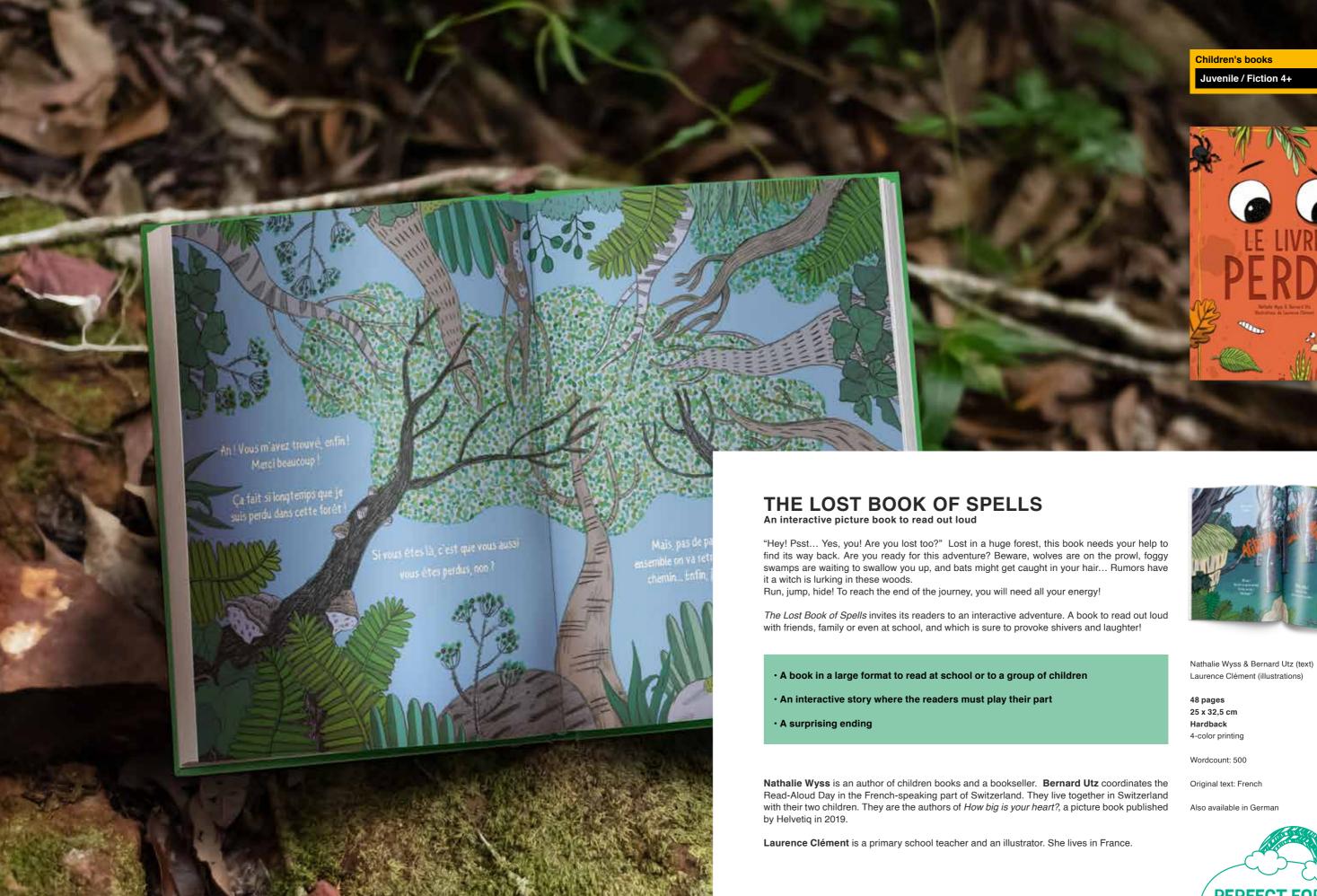
Trained at the Arts Décoratifs de Paris, Anne-Lise Boutin illustrates many children's books. She also works for the press (Le Monde, The Guardian, The New York Times).

Wordcount: 350

Original text: French

Also available in German











- · You don't need to have read the original to be drawn into the story
- A classic of the literature diverted
- An alpine adventure goats and cheese included
- · A book that puts you in a good mood (despite the zombies - we promise!)

Katie Hayoz was born in the United States, but has spent more than half her life in Switzerland. She writes books for all ages. She likes to write weird, scary, or quirky stories, and often tries to combine all three.

Maya Mrak is a freelance illustrator. She lives in Luzern, Switzerland. Her childlike and playful style plays with the contrast between the macabre and the abstract. She draws her inspiration from everyday life, friends, other cultures and childhood memories.

Maya Mark (illustrations)

96 pages 17 x 22 cm Hardback 4-color printing

Wordcount: 7,600

Original text: English

Also available in French and German

NEW

Tales 8+

SWISS TALES

Once Upon a Time...

milieu de la plaine. En arrière plan, il forment une barrière malestueuse.

LA RUSE DES FEMMES DE GRUYÈRES

Denis Kormann (text and illustrations)

96 pages // 26 x 36,5 cm

30 pages // 26 x 36,5 cm

In this third volume, no extraordinary creatures but human beings in fantastic situations. From the cunning plan of the women of Gruyères, the legend of the king and the bear, or the tale of the death of William Tell, these seven stories nurtures the link with the invisible

Denis Kormann travels through the country, reflecting on the landscapes that shape stories and cultures, on our relationship with nature, and on the precious balance to preserve it.

The large format brilliantly captures the beauty of the mountains and the power of the elements. The illustrations, as grandiose as perfectly documented, will appeal to all generations.

- Universal stories about human and nature
- make you travel in the Swiss mountains and valleys
- 120 pages

Denis Kormann (text and illustrations)

26 x 36,5 cm Hardback 4-color printing

Wordcount: 15.600

Original text: French

Also available in German

Denis Kormann, an illustrator from the canton of Vaud, loves nature and mountains. Fascinated by oral literature, myths and legends, he likes to draw large scenes that allow you to lose yourself in daydreams and capture the power of the elements. He teaches illustration at the Ceruleum school of visual arts in Lausanne. This is the third volume in his series of books of Swiss tales and legends. He is also the illustrator of the bestseller La légende du colibri (Actes Sud).









WHY WYVERNS ARE CRAZY ABOUT **BLUEBERRIES**

Agate, Jasper and Obsidian are three rather special wyverns. Guardians of nature, they make magical stones all year round to protect animals, men, valleys and mountains. One day, one of them disappears while having a snack in a blueberry bush. What happened to her? It will take the courage of all her friends, big and small, as well as a good dose of magic, to freher from the clutches of the demons who have made her a prisoner.

An ecological, positive and inspiring fable, highlighting courage and friendship, to be read from age 7

- · An inspiring story full of courage and friendship
- · Beautiful illustrations in dazzling
- · An eco-fable that raises awareness about nature
- · Unique characters



Amélie Strobino is a freelance artist, illustrator and comic artist from Geneva, Switzerland. She graduated in visual communication from HEAD-Geneva and in illustration and comics from CFP Arts. She realizes both commissions and personal projects. In 2015 she was nominated for the Prix Töpffer in the young comics category, and in 2017 her first comic, Tsarvaî, was published by Hélice Hélas Éditeur. In 2021, she received a grant from the City and Canton of Geneva for her second comic, Why Wyverns Are Crazy About Blueberries.



Amélie Strobino (text and illustrations)

56 pages 21 x 25 cm Hardback 4-color printing

Wordcount: 1,700

Original text: French



Pour celle uni

La création de celle ci vecescife























Lucy lives in the future, at a time when trees and animals almost all disappeared. Her city's Natural History museum sends her on a mission back in time to learn more about the way animals lived in the 2020s. Thanks to her time capsule and many gadgets, she can travel, change size, fly, and even breathe underwater! Convenient isn't it?

During her adventures, she will observe and meet with many mammals, birds or insects in their natural habitat.

- · A fun way to learn about animals that still live around us
- · Realistic illustrations for each
- · By a renowned comic book illust-



Scriptwriter and cartoonist, Pierre Wazem's style goes from humorous to realistic. He paints theater sets and frescoes, writes and illustrates animated films... He lives in Geneva and teaches his art at the Ceruleum school in Switzerland.

He has published about thirty comic books with Delcourt, Futuropolis, Atrabile and Humanoids, which have been translated into a dozen languages. This is his second book published by Helvetiq.



Pierre Wazem (text and illustrations)

72 pages 21 x 28 cm Hardback 4- color printing

Original text: French Also available in German



GRAPHIC NOVELS



Original text: French

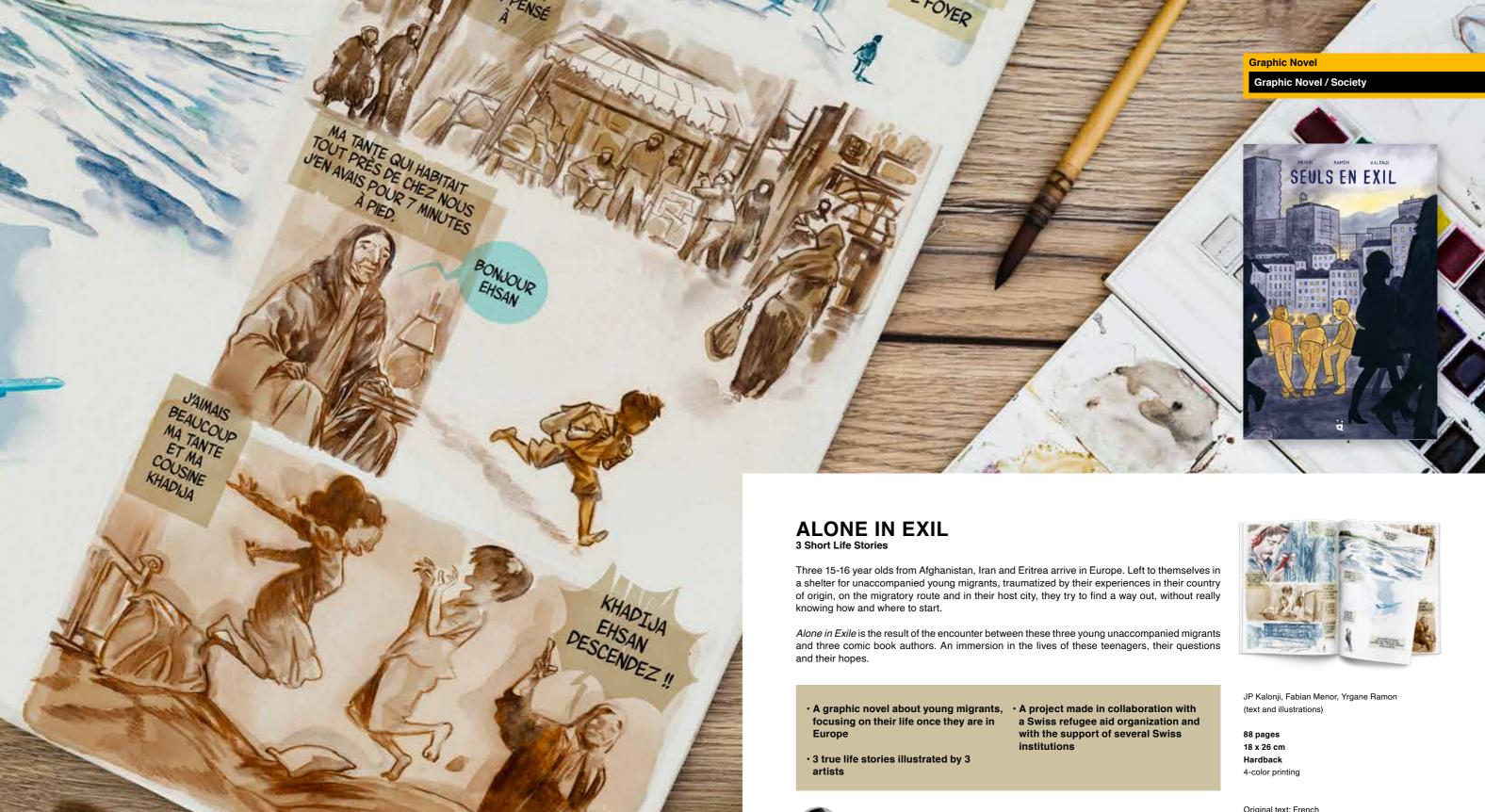
Also available in English and German Release in the US: May 16, 2023 Rights sold: Korean, Simplified Chinese, Turkish



Passionate about drawing and illustration, Herji has been studying political and cultural geography while working on numerous illustration mandates for Swiss organizations and media. Big Bangs and Black Holes is his second comic book.



Jérémie Francfort has a PhD in theoretical physics from the University of Geneva, Switzerland. He provides the scientific basis for the book.



JP Kalonji is a Swiss painter, illustrator and comic book writer. He is the author of 365 Samurais and a few bowls of rice (Dark Horse Editions).



Fabian Menor s a Swiss illustrator, graphic designer and comic book writer. He is the author of Élise (La joie de lire) and Derborence (Helvetiq).

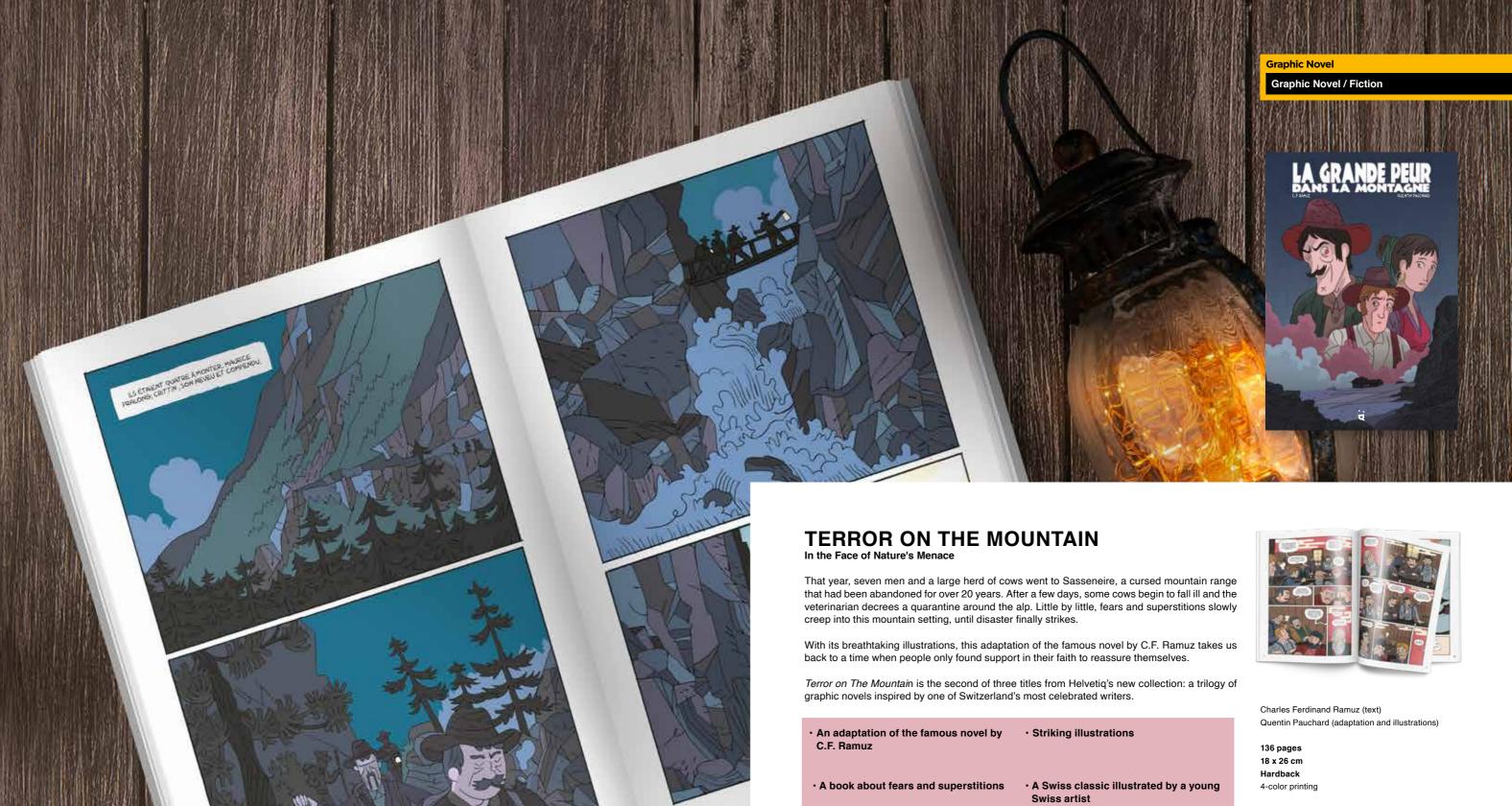


Yrgane Ramon is a French illustrator and author. She made her debut in comics with the series Cath et son chat (2012-2019). She works for an animation studio.

Original text: French

Also available in German





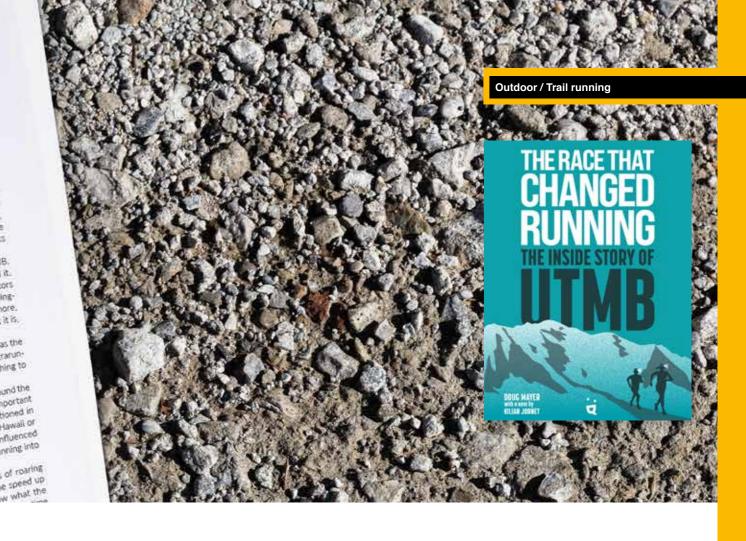
Charles Ferdinand Ramuz (1878-1947) was one of French-speaking Switzerland's most renowned authors. After a degree in literature, he lived in Paris for 10 years before returning to Switzerland. Much of his work focused on life in the mountains, love and death. 22 of his novels were honored with publication as a Pléiade collection (2005). Several of his novels have been translated into English. Called "the sensation of the Left Bank" by the New York Times, Charles Ferdinand Ramuz was compared to writers as great as Faulkner and Homer. He is remembered as one of the great novelists of the Alps.

After a bachelor's degree in contemporary art at the Édhéa (ECAV) in Valais, **Quentin Pauchard** returned to his native land to devote himself fully to absinthe tasting and to his two favorite mediums: comics and illustration. He now teaches visual arts at the secondary school of La Chaux-de-Fonds.

Original text: French

NEW-BOOKS FOR ADULTS





THE RACE THAT CHANGED RUNNING

The Inside Story of the UTMB

Twenty years ago, a small band of runners came up with an idea: hold a race around the Alps' highest peak, covering more than 100 miles through Italy, France and Switzerland. They expected a few crazy souls. Instead, more than 700 runners showed up. Running was changed

This is the improbable story of how Ultra-Trail du Mont-Blanc (UTMB) became one of the world's great sporting events even as it set new limits of human endurance. It is a story of how world's best runners, in the historic home of mountain adventures, brought about a revolution in running that has been felt across the globe.

For this unbiased and inside look at the past, present and future of the UTMB, author and trail runner Doug Mayer, was given unfettered access to the UTMB archives, and spoke to more than 100 people, from race organizers and winners to experts and scientists, to those who love the UTMB, and even those who hate it. The result is a book with more than 200 photos, maps and infographics that is the most comprehensive perspective into trail running's greatest race.

- · A look into the fastest growing segment of the world's most popular participation sport.
- ·With firsthand accounts from decorated winners Kilian Jornet. François D'Haene, Katie Schide...
- · A key resource for anyone hoping to qualify for UTMB races.
- · Beautiful photos of the world's mostloved trail running region in the French Alps



Doug Mayer (text)

208 pages 17 x 24 cm softcover with flaps 4-color printing

Wordcount: 50 000

Original text: English

Also available in French Release in the US: June 13, 2023 Rights sold: Thai



Doug Mayer is an author, journalist and founder of the trail running tour company, Run the Alps. He has co-authored two other books with Helvetig, Trail Running Illustrated and Run the Alps Switzerland: 30 Must-Do Trail Runs. Doug lives in Chamonix, he is a past producer of the Peabody-Award winning show Car Talk and has run the UTMB race twice.



Florian Müller (text) Sébastien Anex (photos)

224 pages 16 x 24 cm Softcover 4-color printing

Wordcount: 27.500

Original text: French

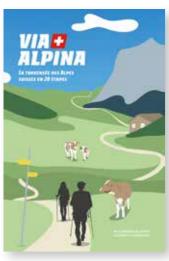
Also available in German

VIA FERRATA

30 High Altitude Courses in Switzerland

Intended for beginners as well as for via ferrata enthusiasts, this practical guide offers 30 routes in the Swiss Alps. The access to the routes and the level of difficulty are indicated for each itinerary, as well as advice on how to get started, from preparation to equipment, including knowledge of the basic rules. Tips and information for each route, anecdotes, figures and a series of routes suitable for families are featured in this book, accompanied by inspiring photographs.

- · 30 spectacular routes throughout Switzerland
- · Detailed guide including alluring maps and photos
- · Tips and tricks for each route



Clément Grandjean and Alexander Zelenka (text) Felix Kindelán (illustrations)

192 pages 16 x 24 cm softcover

Wordcount: 18,500

Original text: French

Also available in German

VIA ALPINA

The Swiss Alpine Pass Route in 20 stages

From Vaduz to Montreux, the Swiss Alpine Pass roams through the most beautiful paths of the country, and will make you rediscover its emblematic landscapes.

Snowy crests and peaks, spectacular glaciers and gorges, wooden chalets, alpine cows and mountain cheese, whether you are a seasonal hiker or a convinced epicurean, there is something for you in this guide!

Divided into 20 stages and detailing the 390 kilometres of the route through the Swiss Alps, this guide provides all the information you need to plan ahead: gradient, mileage and difficulty, as well as stopover gîtes and inns along the way. The perfect book to prepare your journey, for a few stages as well as the entire route.

- · 20 hikes to travel through Switzerland
- · Made in collaboration with Terre&Nature



Doug Mayer and Kim Strom (text) Janine & Dan Patitucci (photos)

320 pages 16 x 24 cm softcover

Wordcount: 27,500

Original text: English

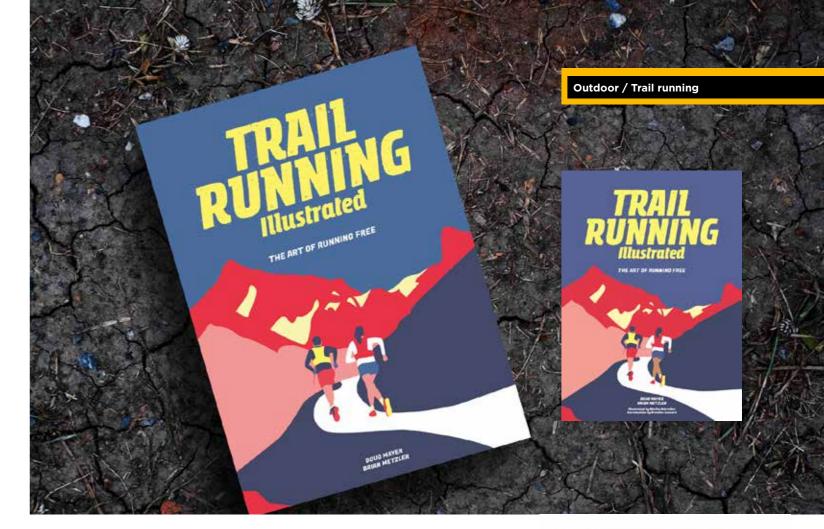
Also available in French and German

RUN THE ALPS 30 Must-do Trails

All around the world, runners are ditching the pavement and heading out on trails for big views and fresh mountain air.

Switzerland is a trail running paradise and this book is the ideal introduction to this trendy sport. It features 30 incredible trail runs in the Swiss Alps from easy to challenging, accompanied by inspiring photographs.

- 30 must-do trail runs that will appeal to beginners and experts alike
- · Downloadable GPX files for an ideal preparation



TRAIL RUNNING ILLUSTRATED

The Art of Running Free

Running through pastures and forests, hopping over rocks, and splashing through streams: trail running is humanity's original form of play—an activity we've been doing for millions of years. Adventurous runners of all ages, shapes, and sizes are leaving the pavement behind and seeking new challenges. More popular than ever, trail running is growing rapidly around the world.

Trail Running Illustrated offers clear, concise advice on how to get started. Created by two longtime trail runners with a passion for the sport, this book is key to unlock a lifetime of exploration and challenges, whether you're running in your local park or through some of the world's most remote regions.

Colorful and easy to peruse, this book is filled with tips on technique, gear, diet, injury prevention and treatment, and trail racing.

- A comprehensive and entertaining guide about trail running
- Beautifully illustrated
- Suitable for beginners and experienced runners
- A chapter dedicated to women and trail running

Doug Mayer has been climbing and trail running in mountain ranges around the world for three decades. Founder of tour company Run the Alps and contributing editor for Trail Runner magazine, he has worked as a producer for National Public Radio's « Car Talk ». He is the author of *Run the Alps*.

Brian Metzler is an author and freelance journalist who covers running, running gear, and related sports. He is the founding editor and associate publisher of Trail Runner and Adventure Sports magazines.

Marion Schreiber is a freelance art director and graphic designer with a focus on editorial design. She specializes in cookbooks, art books, and reference books and is based in Barcelona, Spain.



Doug Mayer & Brian Metzler (text)
Brendan Leonard (introduction)
Marion Schreiber (illustrations)

272 pages 17 x 24 cm softcover with flaps 5-color printing

Word count: 18'000

Original text: English

Also available in German and French

Rights sold: English

54 OUTDOOR $\frac{1}{2}$ 55



ALREADY AVAILABLE IN FRENCH





Outdoor / Hiking / Lifestyle









BEER HIKING SERIES

A guide to the best hikes and microbreweries in ...

After Belgium, Germany or France, the series keeps growing with more destinations and refreshing beers!

Beer lovers and hiking enthusiasts, these practical guides are for you! Each carefully-selected hike leads you through stunning scenery, and ends near a brewery or a brewpub –where a local craft beer awaits.

These full-color guidebooks feature the best one to six-hour beer hikes to discover the Quebec Province, Brittany (France), Colorado or New England in an original way.

Each trail description includes details on access, difficulty, duration, points of interest, and also, at trail's end, a recommended beer: its appearance and taste, as well as an inside look behind the brewing process.

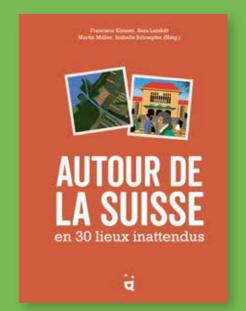
The series is well-loved for being easy to understand and for its clean, playful design and ease of use.

- More than 210'000 copies sold in Europe and North America
- · 30-50 hikes in each guide
- · Ideal gift for beer, wine and whisky lovers
- Free GPX files provided for each hike and frequent updates

ALREADY AVAILABLE IN GERMAN



56 OUTDOOR 🧃 57







AROUND SWITZERLAND IN 30 UNEXPECTED PLACES

These 30 essays will help you discover Switzerland in all its diversity, richness and beauty, and above all, off the beaten track. Your guides? 30 geographers who have chosen the places they consider typical, without falling into tourist clichés. From the permafrost of the Stockhorn to the basements of the Sainte-Croix chapel in Müstair, from the narrow streets of Fribourg to the tombs of the Cimetière Saint-Martin in Vevey, you'll learn a lot about the country and its people, all from the comfort of your own home.

An original portrait that shows the complexity of contemporary Switzerland.

- A portrait that reveals the richness and complexities of today's Switzerland, with its good and bad sides
- 30 authors reflecting the diversity of the territory and of geography studies
- · Accessible (non-academic) text
- · Information included to visit these unusual and surprising places

4 people are behind this project and have coordinated the work of 30 authors: **Francisco Klauser**, Professor of Political Geography at the University of Neuchâtel, **Martin Müller**, Professor of Geography at the University of Lausanne, **Sara Landolt**, Research Director at the Institute of Geography, University of Zurich, and **Isabelle Schoepfer**, General Secretary of the Swiss Geography Association and researcher at the Universities of Neuchâtel and Fribourg. They live in Switzerland.



F. Klauser, M. Müller, S. Landolt, I. Schoepfer (text coordination) Clara San Millán (illustrations)

200 pages 17 x 24 cm Hardback 4-color printing

Wordcount: 35,000

Original text: French, German



- The wormwood question: delves into whether the Green Fairy was behind Van Gogh, Oscar Wilde and Picasso's genius.
 - Real craftspeople: featuring stories small-batch distillers.

behind more than a dozen contemporary

Tania Brasseur is an award-winning Swiss author with a passion for the traditional crafts of Europe. Absinthe: The Forbidden Spirit is her first book in English.

Tamara Berger is from the Val-de-Travers, Switzerland. She specializes in images for reportage and from everyday life, focusing on natural light. One of her favorite parts of her craft is meeting Original text: French

Also available in German and English Release in the US: February 13, 2024



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5 gonttes d'au

3 g de levure

1 pincée de se

de citron

SIMPLY SWISS

Swiss Foods, Innovative Recipes

Tania Brasseur, a member of the Swiss Culinary Heritage Committee and the Slow Food Association, decided to share ten traditional Swiss foods with our readers: traditional walnut oil, dried prunes, farina bóna, local buckwheat... She teamed up with chef Marina Kienast to create forty original recipes based on these products.

Before going into the kitchen, the authors invite you to meet the local producers and learn about the foods' history. By revealing the richness of Switzerland's culinary heritage, this cookbook invites you to travel, but also to prepare healthy dishes and eat well.

- A beautiful coffee table book
- Including information about the foods and their producers
- · 40 original and innovative recipes
- With Dorian Rollin's mouth-watering photographs

Tania Brasseur and Marina Kienast (text) Dorian Rollin (photos) Marion Schreiber (Design)

224 pages 18 x 24 cm Hardback

4-color printing

Wordcount: 28,000 Original text: French

Also available in German



Tania Brasseur, D. Litt, has the same love for food and words. She is a member of the Swiss Culinary Heritage Committee and the Slow Food Association.

Marina Kienast trained as a chef and pastry chef in Paris, at Lenôtre and Le Cordon Bleu. A former model turned culinary journalist, she presented the French TV show « Bon Appétit Bien Sûr » hosted by chef Joël Robuchon. Her first cookbook was published in 2017 by Helvetiq (Ovo book).











· Traditional ingredients and substitutes

· Easy-to-follow recipes with beautiful illustrations



Originally from the United States, **Heddi Nieuwsma** moved to Switzerland in 2012. Since her arrival, she has developed a passion for learning about Swiss food. Via her blog, Cuisine Helvetica, she shares recipes, stories and travel experiences. In 2018, the American magazine Saveur chose her blog among thousands as a finalist for its international awards under the category "Best Special Interest Food Blog." She works to make Swiss cuisine known for more than just chocolate and cheese.

Hardback 4-color printing

Wordcount: 45,000

Original text: English

Also available in English and German Release in the US: January 13, 2023



Jennifer & Arnaud Favre (text) Chef Pierre Crepaud (recipes) Dorian Rollin (photos)

160 pages // 17,5 x 24,5 cm Hardback

4-color printing

Wordcount: 15,000

Original text: French

Also available in German



NON-FICTION / COOKERY

SWISS RACLETTE

Simple and authentic, all cheese lovers melt for raclette. In Swiss Raclette, the cheese remains the heart of the dish but the sides diversify and invite you to travel. There is something for every taste and every season: choose a summer creation with candied peppers, an autumn recipe with chestnuts and dried meat or be surprised by the mix of goat's cheese and grilled pineapple. For the more daring, take a trip to Japan and try a raclette with wasabi and pickled ginger.

Discover these 52 sizzling recipes imagined by the authors of Swiss Fondue and the Michelin-starred chef Pierre Crepaud to treat your guests to an experience full of surprises.

· Simple recipes to adapt sides to each season and event

· 52 original recipes to impress your friends and family



BEST-SELLER

Jennifer & Arnaud Favre (text) Dorian Rollin (photos)

176 pages // 17,5 x 24,5 cm Hardback 4-color printing

Wordcount: 15,000

Original text: French

Also available in English and German



COOKERY / SWITZERLAND

SWISS FONDUE

Surprise your friends and loved ones with a creative and delicious Swiss cheese fondue! Whether you serve up a mixture based on goat's cheese, a "moitié" (half-and-half) flavored with whole-grain mustard or a fusion of bell pepper and grappa — a new culinary experience awaits!

- 52 tasty recipes, one for each week of the year!
- · The perfect dish to invite friends over



SWISS BREAD

A Culinary Journey in 42 Crispy Recipes

Did you know that the oldest bread found in Europe comes from Switzerland? And that you can find 200 different types of bread there?

There is a long tradition of baking bread in Switzerland and most of the breads have a story to tell about the place where they were first made, their traditions and their history.

If 2020 seemed to be the year to learn how to make homemade bread, Heddi Nieuwsma, the author of the culinary blog Cuisine Helvetica, started years ago. She shares in this book the recipes and techniques she has learnt from Swiss bakers, to enable us to enjoy the delight of baking our bread at home!

Her 42 crispy recipes are lavishly illustrated with Dorian Rollin's photographs.

Get ready to take a culinary journey through the country and serve each bread with its story!

- · Step-by-step instructions to make your · Fascinating stories along each recipe own bread
- An entertaining and delightful journey · With Dorian Rollin's mouth-watering through Switzerland
- - photographs



Originally from the United States, Heddi Nieuwsma moved to Switzerland in 2012. Since her arrival, she has developed a passion for learning about Swiss food. Via her blog, Cuisine Helvetica, she shares recipes, stories and travel experiences. In 2018, the American magazine Saveur chose her blog among thousands as a finalist for its international awards under the category "Best Special Interest Food Blog." She works to make Swiss cuisine known for more than just chocolate and cheese.



Heddi Nieuwsma (text) Dorian Rollin (photos)

336 pages 17,5 x 24,5 cm Hardback 4-color printing

Wordcount: 47,500

Original text: English

Also available in French and German Release in the US: October 15, 2019

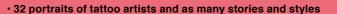
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No sailors, no convicts... historically, Switzerland is not known as a great tattooing nation. Still it is the land of origin of important pioneers of the discipline such as the Leu family. Today, over a thousand tattoo artists are established in Switzerland, many of them known all over the world.

What makes Swiss tattooing so special? Great graphic skills, an openness to travel and to the international scene, or a strong link to the land? There is no definitive answer, but an amazing tattoo scene to discover.



- · Including an history of tattooing and interviews by experts in the field
- · A unique study on a global phenomenon



Clément Grandjean obtained a Bachelor's degree in visual arts, then a Master's degree in History and Art history at the University of Lausanne before becoming a journalist. Deputy editor-in-chief of the weekly magazine Terre&Nature, he also collaborates as an editor and photographer with Swiss and foreign media.

Clément Grandjean (text and portraits)

216 pages 21 x 30 cm Hardback

4-color printing, pantone cover

Wordcount: 40 000

Art / Tattoing

Original text: French

Also available in German

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