International rights

North America, Italy, Australia and NZ, Greece, Turkey, India and South Africa
Gwen Bennett
gwen@therightssolution.co.uk

France, Germany, Netherlands, Scandinavia, Eastern Europe
Rachel Pidcock
rachel@therightssolution.co.uk

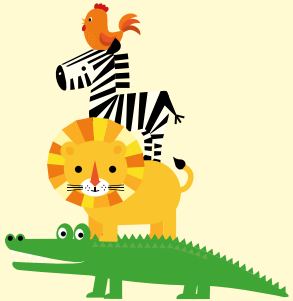
Asia, Middle East, South America, Portugal, Spain and Israel
Aby Mann
aby@therightssolution.co.uk

UK sales

Chris Moody
chris@bangthedrumpublishing.com

Other information

Penny Worms
Mama Makes Books
49 Newlands Road, Tunbridge Wells,
Kent TN4 9AS, England
+44 (0)7790 468405
penny@mamamakesbooks.com
www.mamamakesbooks.com



MAMA MAKES BOOKS

with love x

RIGHTS CATALOGUE
SPRING 2021

TUMMY TIME! A fold-out book

Tummy time—placing a baby on his or her stomach—is encouraged by physicians and midwives to help a baby develop strong neck and shoulder muscles, and promote motor skills.

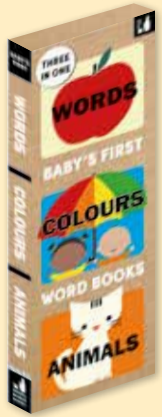
This concertina book is designed to keep babies' brains busy, too, while their muscles are hard at work. It's a double-sided panorama of images: high-contrast images on one side, and photos of babies on the other. There's a mirror, too, so babies can look at themselves.

TUMMY TIME!
Board, self-closing concertina
210 x 140mm (closed)
8¼ x 5½"
6 leaves, with mirror
0 to 9 months
UK Price £5.99

ALSO AVAILABLE
Despecified edition with 5 leaves and grey board

CO-EDITION PRINT RUN
Files due: 1 May 2021
FOB HK: 15 July 2021

BABY'S FIRST BOARD BOOKS



These three chunky board books have bold, high-contrast artwork and illustrate 60 important first words. The small format and thick board pages are ideal for little hands, and the baby-safe UV varnish means that they can be wiped clean of sticky fingerprints. Ideal for babies at the early stages of speech development.

ALSO AVAILABLE
A three-book pack of smaller uncased books in an eco-friendly, plastic-free pack.

BABY'S FIRST
Board books
130 x 130mm 5¼ x 5¼"
8 spreads
6 months to 2 years
UK Price £4.99 each
Pack £9.99

CO-EDITION PRINT RUN
Files due: 1 May 2021
FOB HK: 15 July 2021

BABY SENSORY SERIES

Bold, bright, and built for babies

A multi-sensory series of books for babies to grow up with through each developmental phase from 8 months to 3 years. The colourful graphics and photographs are intended to grab babies' attention, while the exciting things inside are designed to keep them engaged. The turn of each page has a new surprise – something to touch, feel, slide, or a mirror to look into. Early Years learning is a multi-sensory experience – hearing, seeing, feeling and exploring all help to develop language, fine motor skills, and an understanding of the world.

BABY SENSORY SERIES
Thick board books
210 x 210mm 8¼ x 8¼"
5 spreads, touch-and-feel, flaps and more
8 months to 3 years
UK Price £8.99

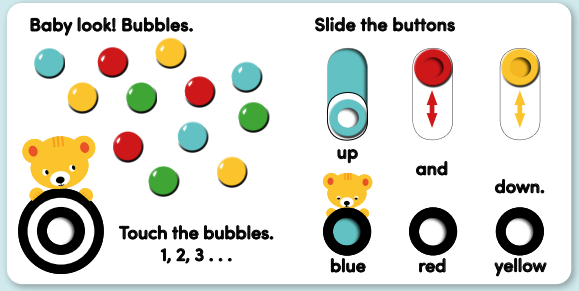
CO-EDITION PRINT RUN
Files due: 1 May 2021
FOB HK: 15 July 2021
Rights sold: Dutch, Estonian

A soft blanket flap to cover up the bunnies

BABY LOVE

A touch-and-feel cuddletime book with photos and illustrations of happy, sleepy, snuggly babies and animals, with textures to stroke and flaps to lift.

6 months to 2 years
With glitter, fur, flaps, felt and a soft blanket

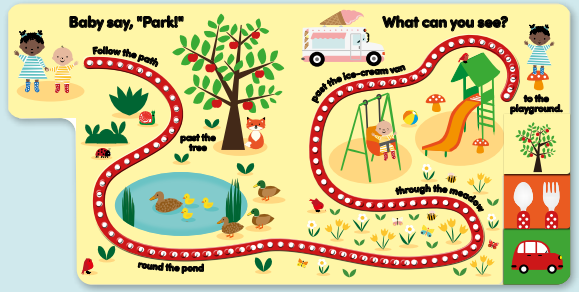


Embossed bubbles to count and colour sliders

BABY LOOK

A sensory playbook for little ones who like books that DO things. There are key concepts and vocabulary to learn, too.

8 months to 2½ years
Cover wheel, holes, die-cuts, sliders, touch-and-feel textures, mirror



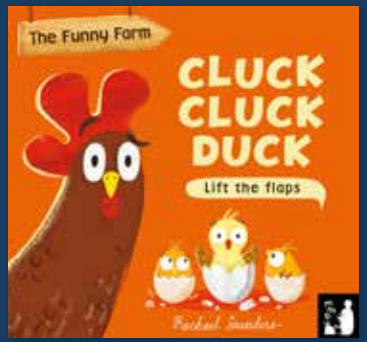
An embossed fingertrail acquiring words as you go

BABY SAYS

A first words book with tabs for easy page-turning, raised images to feel, finger trails and core vocabulary to learn and say.

1 to 3 years
Die-cut page tabs, embossing, flaps

THE FUNNY FARM



FUNNY FARM SERIES
Cased board books
170 x 180mm 6¾" x 7"
5 spreads, integrated and pop-up flaps
18 months to 3 years
UK Price £7.99

Did you know that farmers sometimes put duck eggs under broody hens to hatch them? The duckling and hen fall in love and it's as natural as natural can be... until the duckling starts swimming!

CLUCK CLUCK DUCK is the first of four novelty flap books about the humorous goings-on at the **Funny Farm**. Each book has a warm-hearted story, underpinned by an early learning concept, all gloriously illustrated by **Rachael Saunders**.

CO-EDITION PRINT RUN
Files due: 15 Oct 2021
FOB HK: 1 Dec 2021

"1 egg, 2 eggs, 3 eggs, 4..."

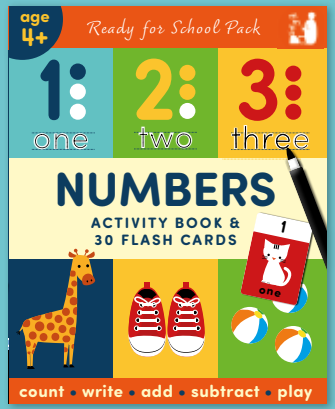
The pop-up flaps in CLUCK CLUCK DUCK encourage young children to count.

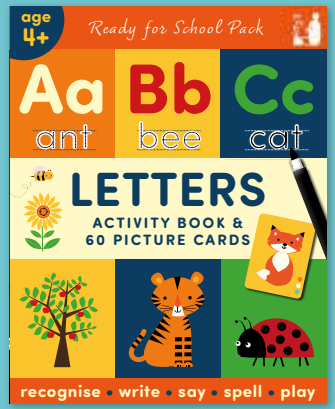
The rhyming text is fun to read aloud, with lots of join-in animal noises.

The theme at the heart of this story is family love, loyalty and solidarity.

TRACTOR TRACTOR, OLD & NEW is a story of opposites, and how they can sometimes make a great team – and the very best of friends.

READY FOR SCHOOL



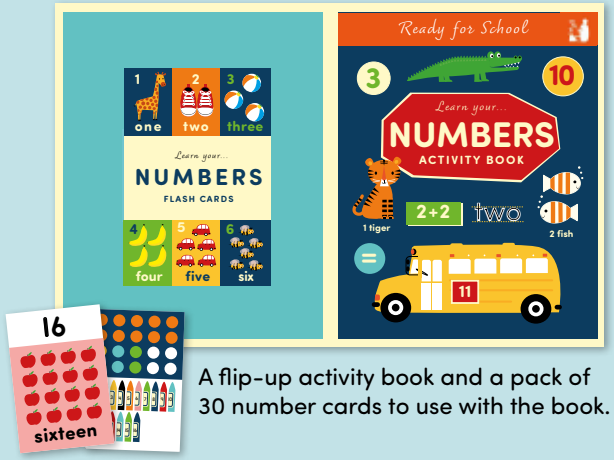


READY FOR SCHOOL PACKS
Paperback and card sets
200 x 157 x 30 mm 7¾ x 6 x 1"
Pack with a 96pp soft cover book, and a pack of 30 or 60 cards, housed in a platform.
4 to 7 years
UK price £8.99

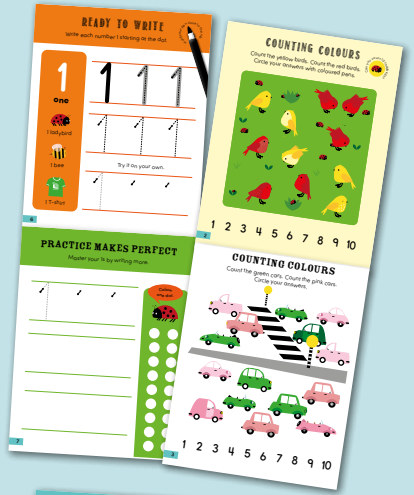
These Ready for School packs have everything a child needs to prepare for school. There is a colourful 96-page flip-up book full of fun activities and writing practice, plus a pack of colour cards to play games and support learning (ideas included).

The pack is bound like a hardback book with a spine. Open it out and the cards are in a box on the left side, nestled snugly into a platform. The paperback book is stuck down to the right side, and the pages flip up to make writing easy.

CO-EDITION PRINT RUN
Files due: 1 Oct 2021
FOB HK: 15 Dec 2021



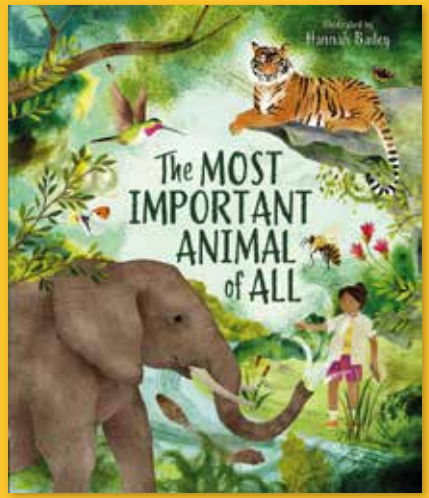
A flip-up activity book and a pack of 30 number cards to use with the book.



A flip-up activity book and a pack of 60 picture cards to letter match.

I spy
Created to work in languages with up to 30 Roman letters in the alphabet.

The Most Important Animal of All



THE MOST IMPORTANT ANIMAL OF ALL
Hardback and paperback
275 x 235mm 10¾ x 9¼"
40pp plus ends
5 to 9 years
UK Price £12.99 hbk/£6.99 pbk

CO-EDITION PRINT RUN
Files due: 1 May 2021
FOB HK: 30 June 2021

The Earthwatch Institute declared the bee as the most important species, but what other keystone species are important to their ecosystems and the planet?

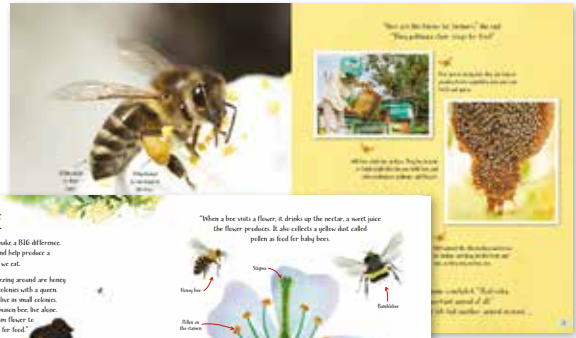
In this beautiful book, seven children champion an animal for the top spot:
- **beaver** – ecosystem engineer, creator of wetlands
- **elephant** – ecosystem engineer and seed disperser
- **bee** – master pollinator
- **bat** – night-time predator and pollinator
- **tiger** – top predator and seed disperser
- **shark** – top predator, keeping our oceans healthy
- **krill –** a food source for so many

A positive and enriching introduction to ecosystems, checked and endorsed by a panel of ecologists, educators and animal experts. Illustrated by award-winning UK illustrator **Hannah Bailey**.

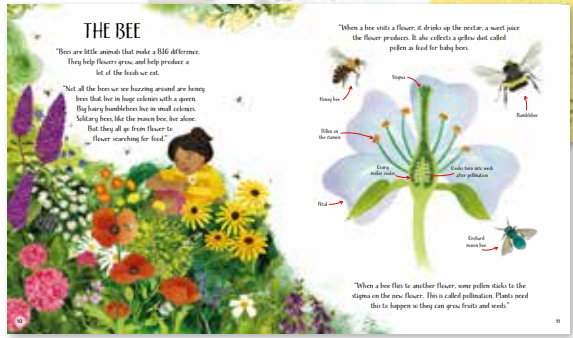
"Only if we understand, will we care. Only if we care, will we help."
Dr. Jane Goodall

BOOKS FOR 5 TO 9s

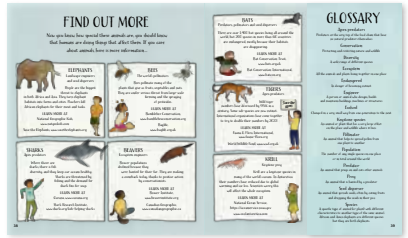
The story is told in an accessible way, through children's show-and-tell presentations to their class.



For each animal, the layout moves from detailed illustrations to the photographic accuracy of real-life photos.



"What a delight!"
Bryony Turford,
Chartered science teacher



At the end, there is more information about keystone species, a glossary, index, and ways to find out more.

Classroom resources available