

NoodleJUICE

BOOK CATALOGUE

2023



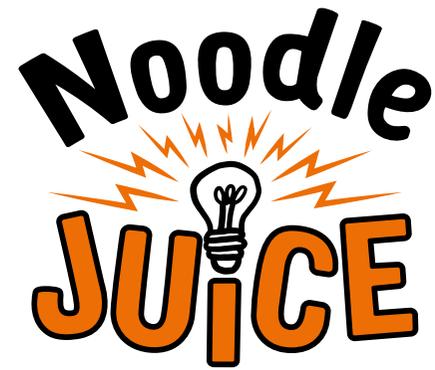


Welcome to Noodle Juice

Noodle Juice books are irreverent, energetic, visually exciting, fact-packed, laugh-out-loud eyeball magnets. We amaze, we amuse and we surprise!

We believe that children of today want to see books that compete head to head with the media they consume on screens and devices. The power of words is undisputed, but we want to make sure that the mechanic with which they are delivered is equally powerful.

We're firm believers in the importance of silliness in children's publishing and that a fun book to read is a fun book to make. We aim to be disruptive and challenge conventions with titles that help little people answer the big questions in an increasingly confusing world.



All prices and bibliographic data were correct at time of printing, but we reserve the right to make changes.

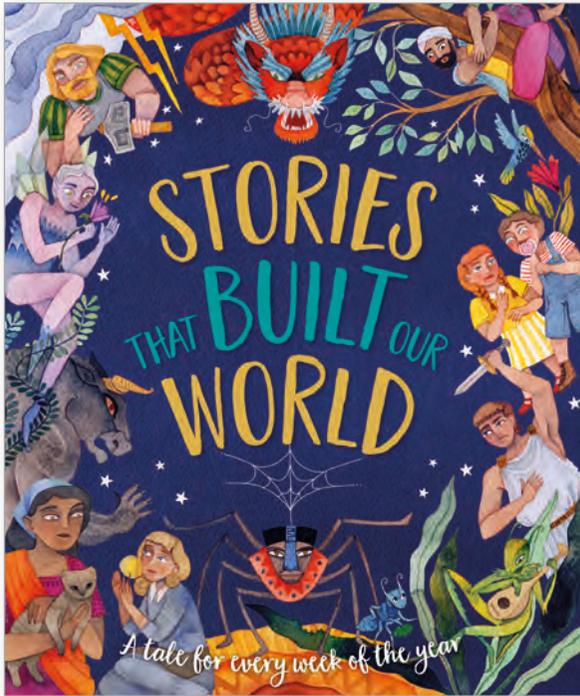
Who are we?

Sarah Walden has over 26 years experience in the publishing industry and is a strategic business leader with extensive experience in business transformation and development. She is the founder and managing director of Noodle Juice Ltd, a content creation business and publisher, that launched in June 2020.

Mark Walden is a globally-published children's author with twelve novels to his name. Before this, he worked as a producer in the computer games industry managing projects for companies including Sony, Codemasters and Silicon Dreams. Mark works with Sarah to generate the creative impetus for Noodle Juice, as well as continuing his own writing career.

Both Sarah and Mark are managed on a day-to-day basis by Solo and his assistant, Chewie.





Stories That Built The World

978-1-915613-29-5

A year full of stories from around the world!

Tales of adventure and wonder exist in every culture. Perrault's fairy tales, Norse sagas, Scheherazade's *1001 Arabian Nights*, as well as Shakespeare's comedies and African and Indian folk tales, come together in a glorious collection of 52 retellings of the stories that built our world illustrated in sumptuous watercolour.

Oct 2023

Illustrated by Alette Straathof, Paris, France. Her illustrations are colourful, happy and are drawn in a naive style. Mixing different analogue materials such as watercolour, Indian ink and colour pencils, she creates playful paintings that make people smile and provokes good vibes.

Age: 7 years upwards

Format: Hardback

Page extent: 112 pages

Trim size: 308 x 260mm

RRP: £16.99



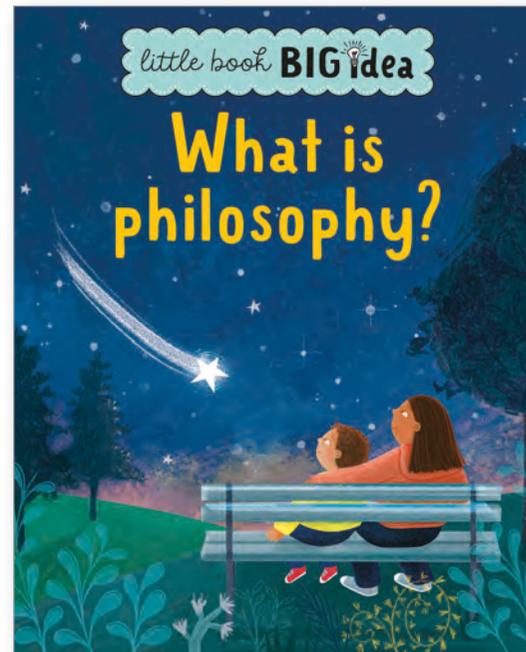
Little Book, Big Idea

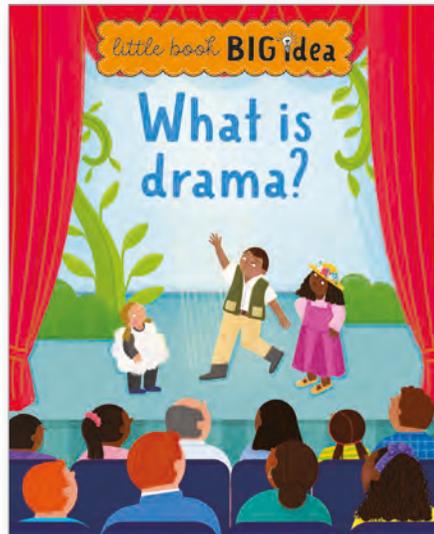
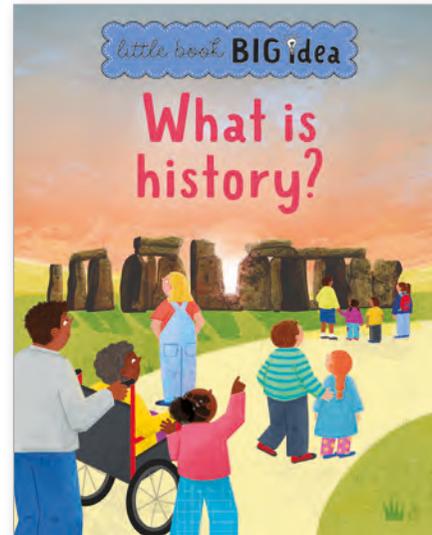
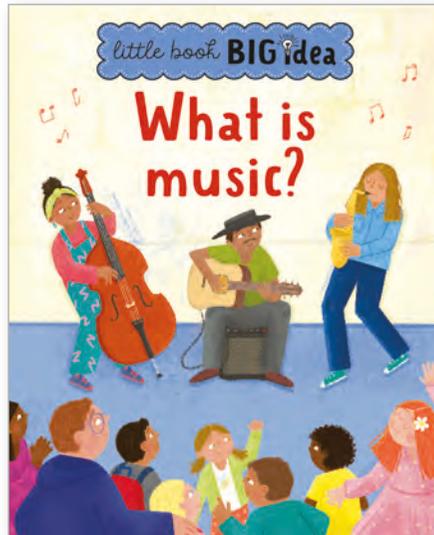
These delightful books build fun foundations for life-long learning by explaining big ideas to little people.

Using simple language to explain complicated ideas, each book takes the core questions that relate to each subject and provides answers that make sense to young children. Stunning illustrations support the non-fiction narrative ensuring our picture book approach feels fresh and different.

Illustrated by Katie Rewse, Bournemouth, UK. Since graduating in 2017, Katie has specialised in children's book illustration. She is particularly interested in how illustration can be used to inspire positive change and she finds inspiration in travel, adventure and the outdoors.

Shortlisted for the AOI World Illustration Awards. Longlisted for the Blue Peter Awards.





Titles available:

What is philosophy?

978-1-915613-24-0

What is money?

978-1-915613-01-1

January 2023

What is art?

978-1-915613-15-8

What is music?

978-1-915613-16-5

June 2023

What is science?

978-1-915613-27-1

What is history?

978-1-915613-28-8

November 2023

What is drama?

978-1-915613-39-4

What is technology?

978-1-915613-40-0

April 2024

Age: 5 years upwards

Format: Hardback

Page extent: 32 pages

Trim size: 253 x 210mm

RRP: £9.99

When I Grow Up, I Want To...

It's never too early to start getting excited about the future! These charming books help little people understand some of the jobs that make the world work.

Using simple language to explain different jobs, each book takes a theme and demonstrates to young children how different roles can help to look after the planet, invent new things, help people and create wonderful stuff to improve our world.

Illustrated by Flavio Remontti, São Paulo, Brazil.

Flavio has worked for several years for game and animation studios. Since 2017 he has worked exclusively as a freelancer, producing art for children's television series, publications, children's books, advertising campaigns, and educational content in Brazil, Canada, Europe, and the United States.





Titles available:

Help People

978-1-915613-05-9

Look After The Planet

978-1-915613-06-6

February 2023

Invent And Build

978-1-915613-23-3

Make And Create

978-1-915613-24-0

September 2023

Age: 5 years upwards

Format: Hardback

Page extent: 32 pages

Trim size: 253 x 210mm

RRP: £9.99

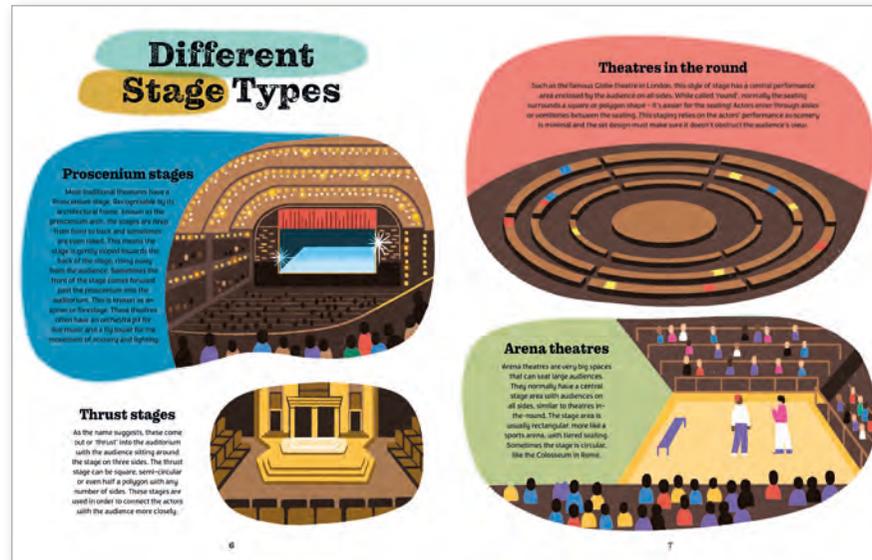
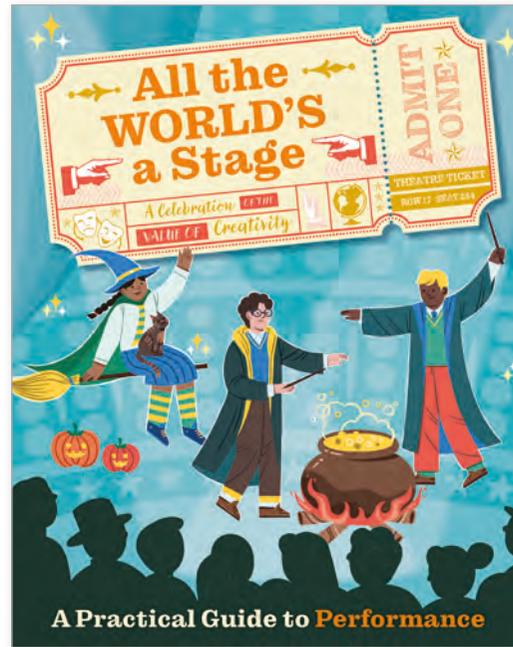
Express Yourself

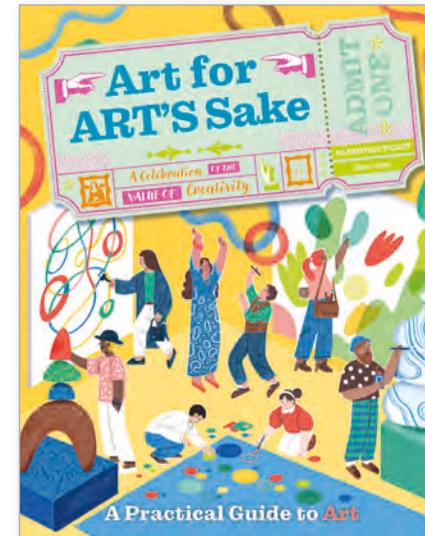
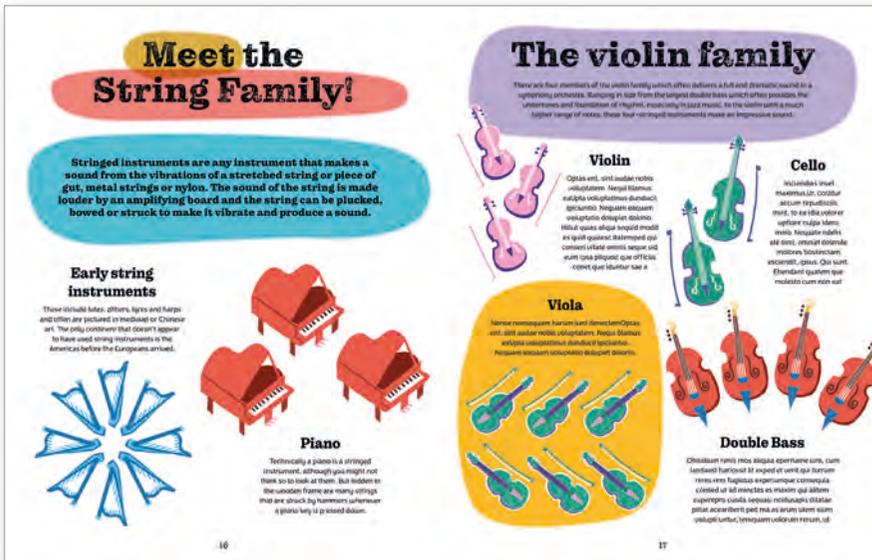
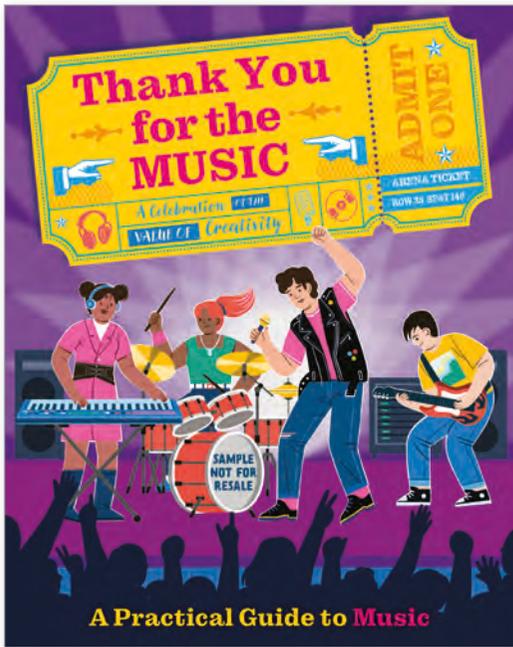
In a modern world where creativity is more important than ever, these aspirational books will encourage and inspire the next generation of creative young minds.

From the ancient origins of performance to the emerging digital world fusing art and technology, this series gives children an amazing insight into today's creative world.

Illustrated by Hannah Li, New York, USA.

Hannah Li is an award-winning Chinese illustrator based in Manhattan, NY. She started drawing when she was a kid, and amused herself by doodling. After received a Bachelor's Degree in Fine Arts in China, she moved to the US and pursued her MFA in illustration at Savannah College of Art and Design. Later, she moved to New York City and started her career as a freelance illustrator.





Titles available:

All The World's A Stage

978-1-915613-04-2

January 2023

Thank You For The Music

978-1-915613-18-9

August 2023

Art For Art's Sake

978-1-915613-31-8

January 2024

Age: 7 years upwards

Format: Hardback

Page extent: 80 pages

Trim size: 306 x 246mm

RRP: £12.99

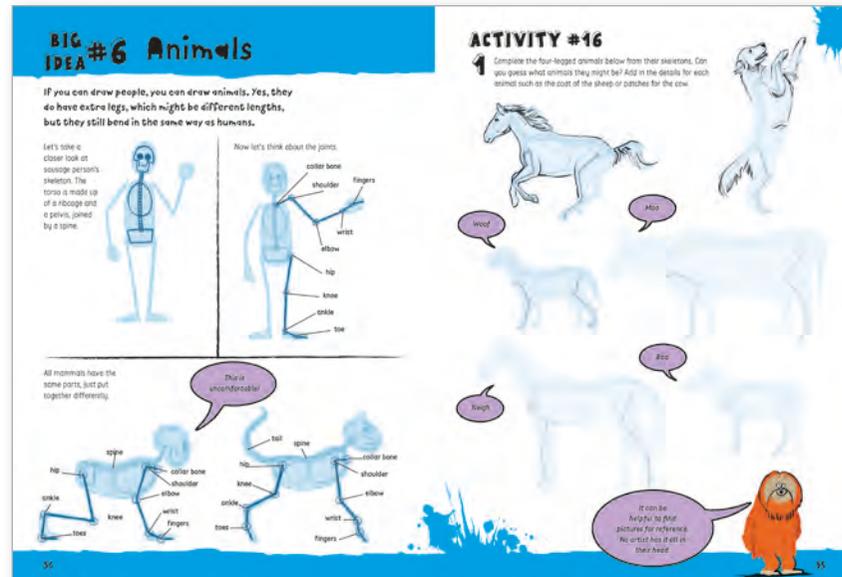
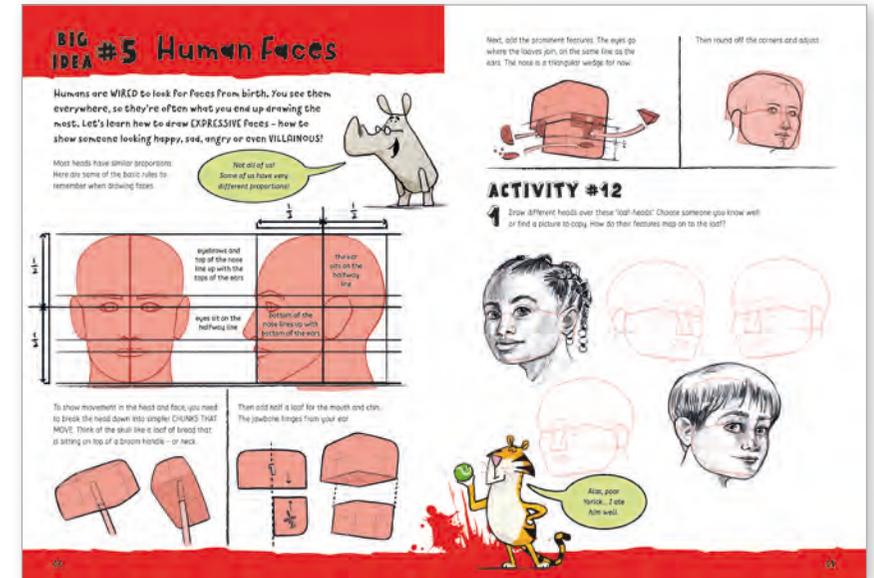
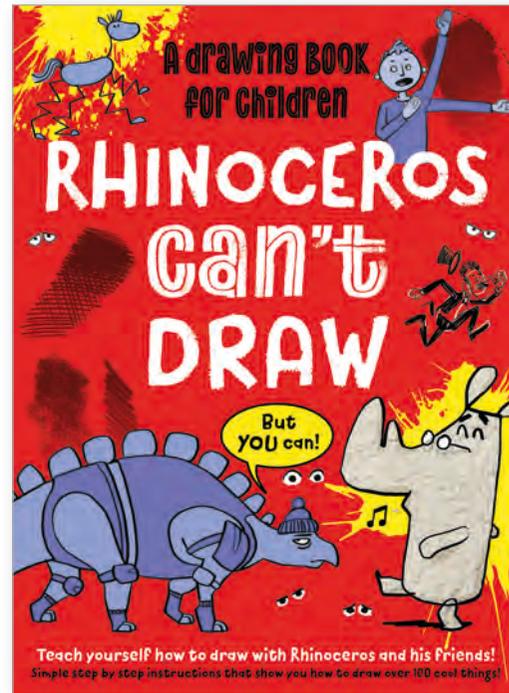


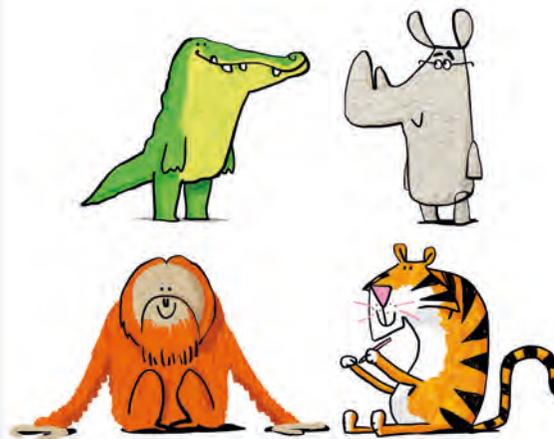
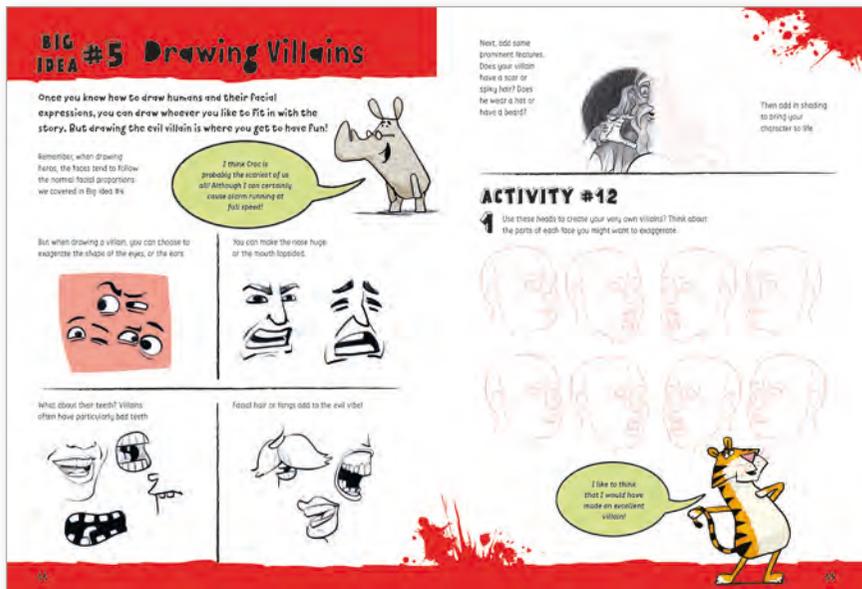
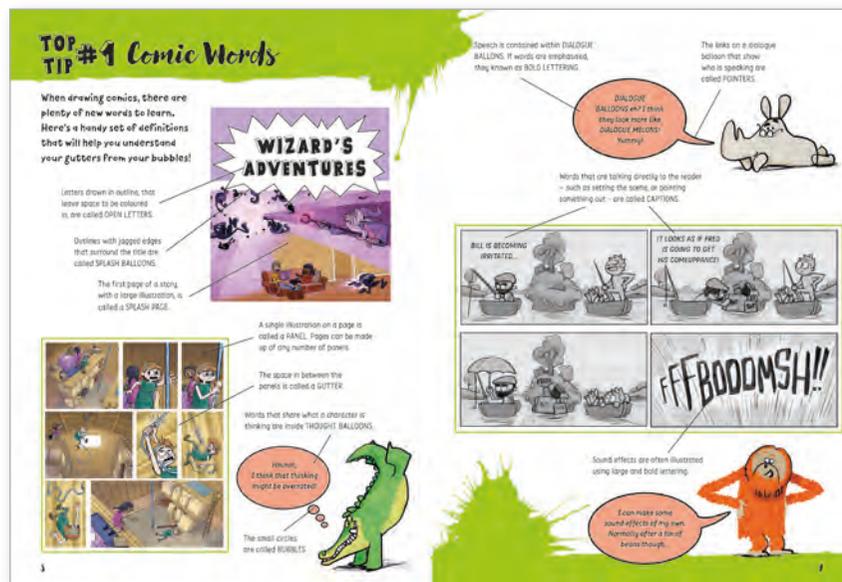
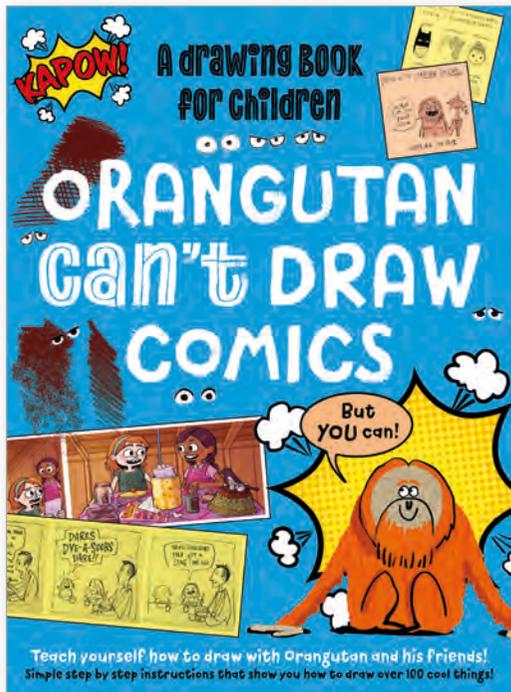
Practically Awesome Animals Series

Learn how to draw with our hilarious animal friends!

Rhinoceros and friends teach readers how to draw. With step-by-step instructions and bright, colourful illustrations, these practical fill-in art activity books give children the basic skills to unleash their inner artist.

Orangutan reappears in the next book in the series, where he desperately wants to learn how to draw comics. Luckily Crocodile comes to the rescue and both Orangutan and the reader learn all the tricks of the trade to create their very own amazing comics.





Titles available:

Rhinoceros Can't Draw, But You Can!

978-1-915613-13-4

March 2023

Orangutan Can't Draw Comics, But You Can!

978-1-915613-21-9

August 2023

Age: 7 years upwards

Format: Paperback

Page extent: 96 pages

Trim size: 270 x 200mm

RRP: £9.99

Co-written and illustrated by Luke Newell.

Luke, originally working in traditional animation for TV and advertising (Picasso Pictures, MTV) has moved through web animation into interactivity and games, working for ten years as in-house Illustrator and Concept Artist at Playstation's London Studio. He is currently a full-time Illustrator.

Animals illustrated by Mr Griff, Hastings, UK.

Griff has worked in the creative industry for over 25 years, as an illustrator, author, live action director and animator. He lives and works in Hastings with his family and Pepper the schauzer. www.mrgriff.uk

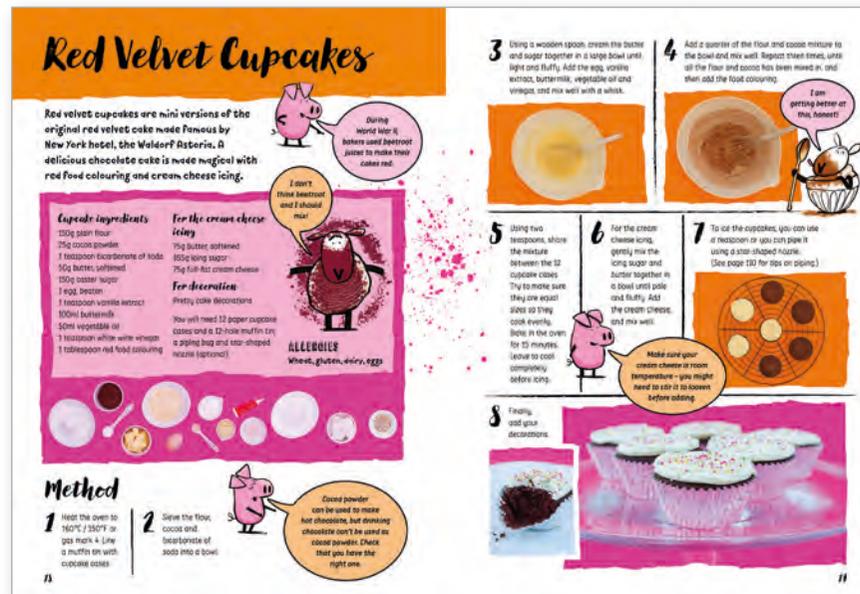
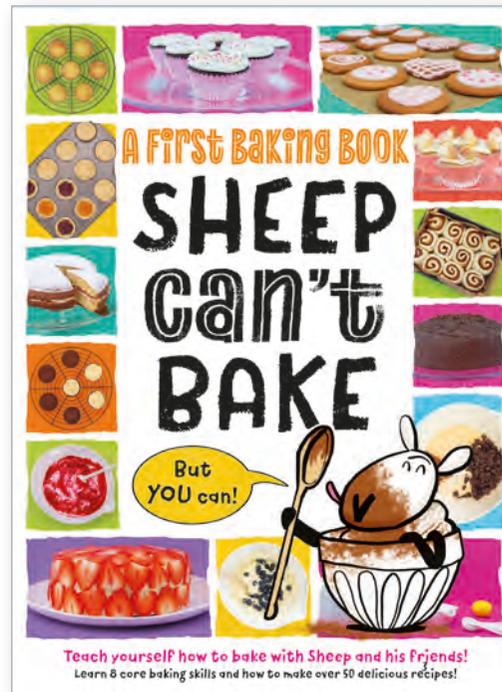
Practically Awesome Animals Series

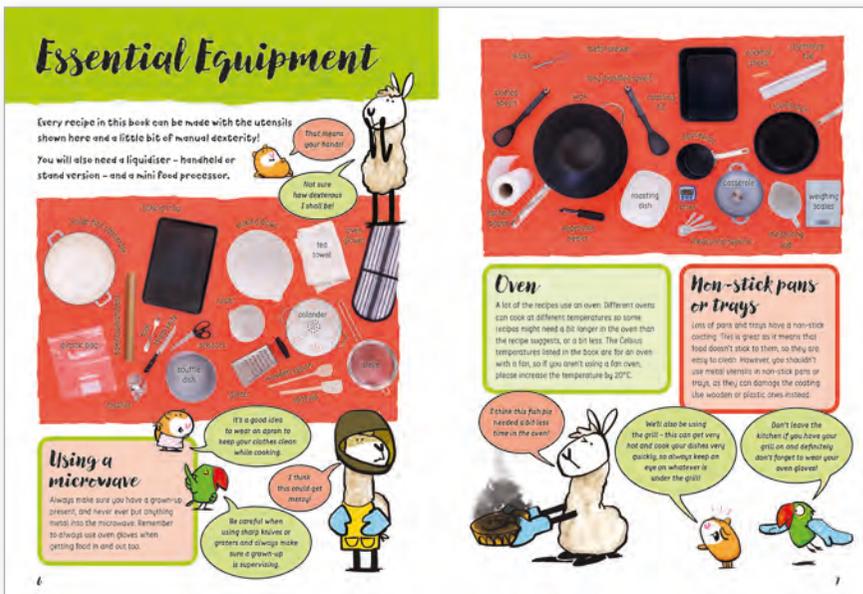
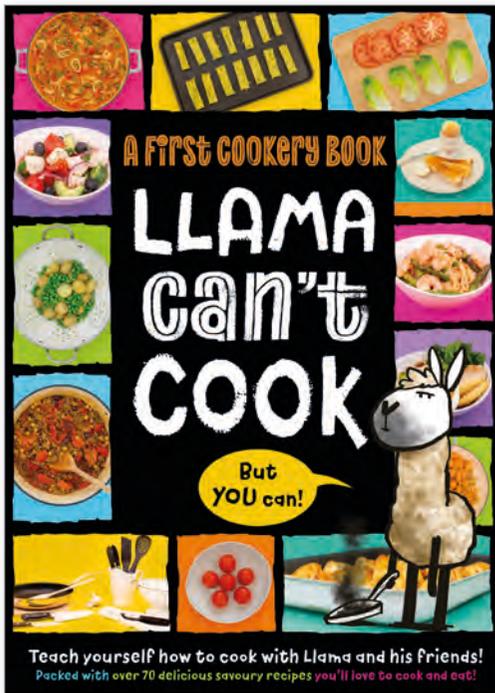
Learn how to bake and cook with our hilarious animal friends!

Sheep and his friends teach readers how to bake. Covering eight core skills, readers will learn how to create delicious sponge cakes, tray bakes, breads, biscuits, gluten-free and dairy-free bakes plus much more. Essential life skills for readers of all ages.

Llama and his friends, on the other hand, teach readers how to cook. From boiling an egg, through rice, pasta, beef, chicken and fish, as well as plenty of vegetarian dishes, to a full Christmas lunch, this book is packed full of practical cookery skills.

With step by step photography in both books, these are ideal first baking and cookery books.





Titles available:

Sheep Can't Bake, But You Can!

978-1-915613-14-1

March 2023

Llama Can't Cook, But You Can!

978-1-915613-22-6

August 2023

Age: 7 years upwards

Format: Hardback

Page extent: 112 pages

Trim size: 270 x 200mm

RRP: £12.99

Creative Guides

Resilience!

Write!

Two fantastic practical fill-in guides that help you unleash your creative genius and find your resilience in life.

Written by Justin Somper, award-winning children's author, as well as life-coach, these two books form the part of a series aimed to equip children 8-12 years old with the skills they need to get on, whatever life throws at them.

November 2023

Age: 8 years upwards

Format: Flexi paperback, rounded corners

Page extent: 128 pages

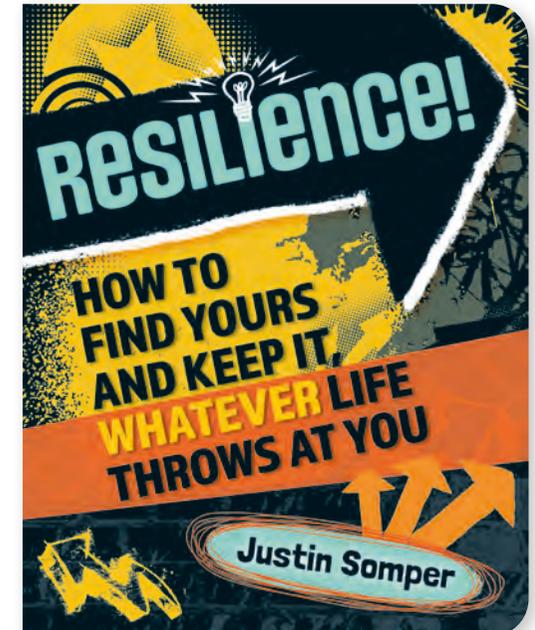
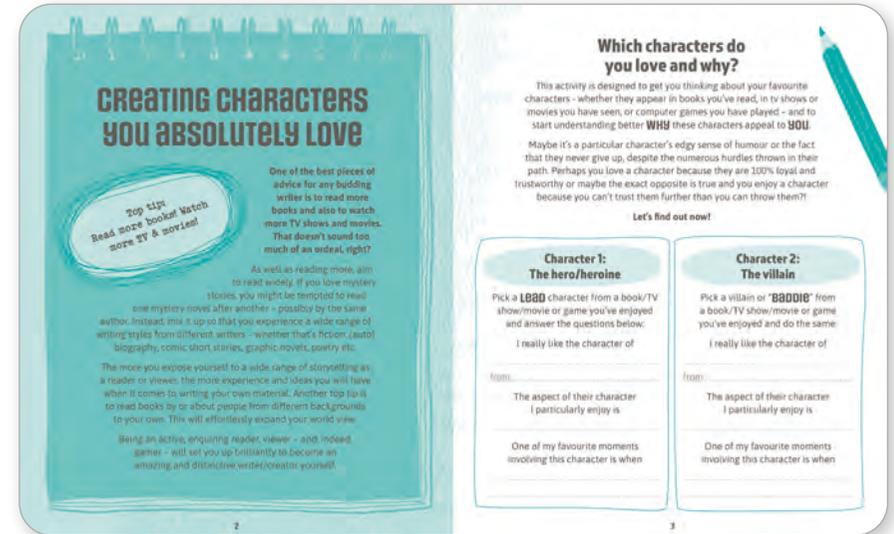
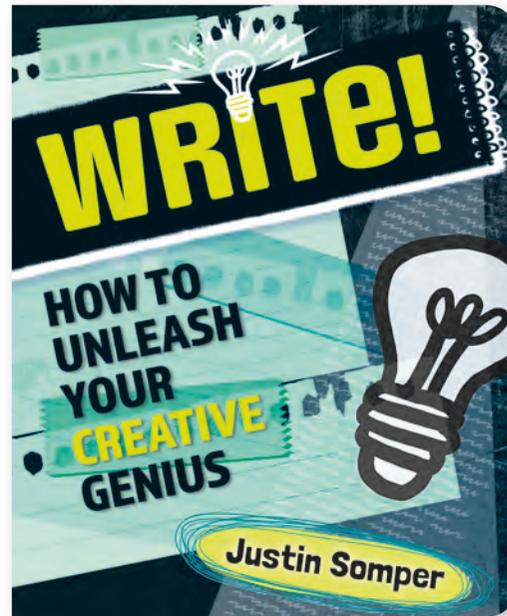
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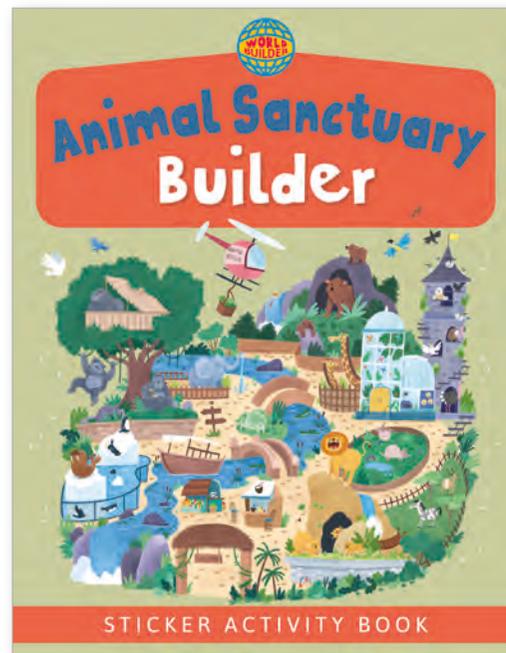
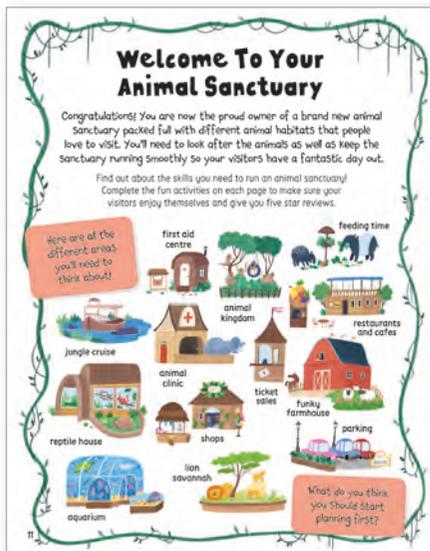
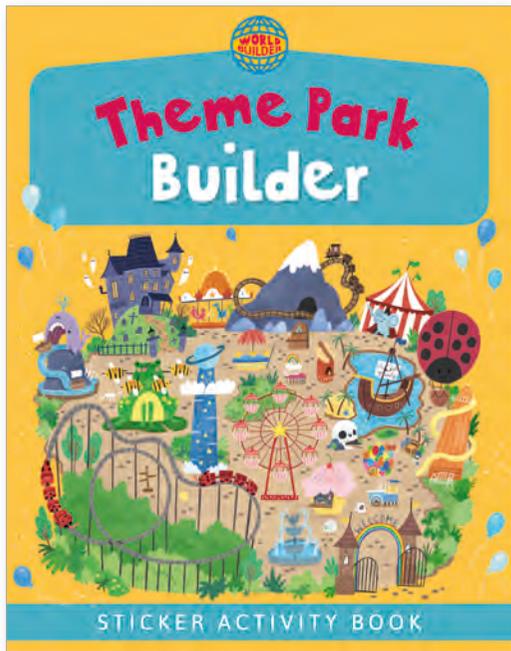
RRP: £9.99

Illustrated and designed by Annie Childs, Surrey, UK

Written by Justin Somper, Perth, Australia and London, UK. Justin is the award-winning author for the globally successful VAMPIRATES sequence. He conducts writing workshops with young people internationally.

In 2021, he set up effortless living co - which delivers meditation and wellbeing coaching to children and adults globally.





World Builder

Theme Park Builder

Animal Sanctuary Builder

Inspired by computer resource games such as Theme Park or The Sims, these intricate sticker activity books allow the reader to learn how to run their very own theme park or animal sanctuary, while having fun at the same time.

December 2023

Age: 7 years upwards

Format: Paperback

Page extent: 24 pages + 6 pages stickers

Trim size: 308 x 260mm

RRP: £7.99

Illustrated by Lucy Semple, Nottingham, UK

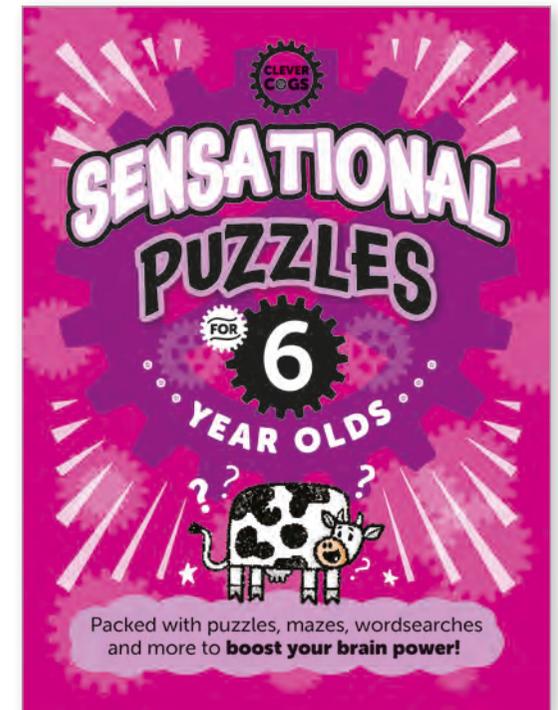
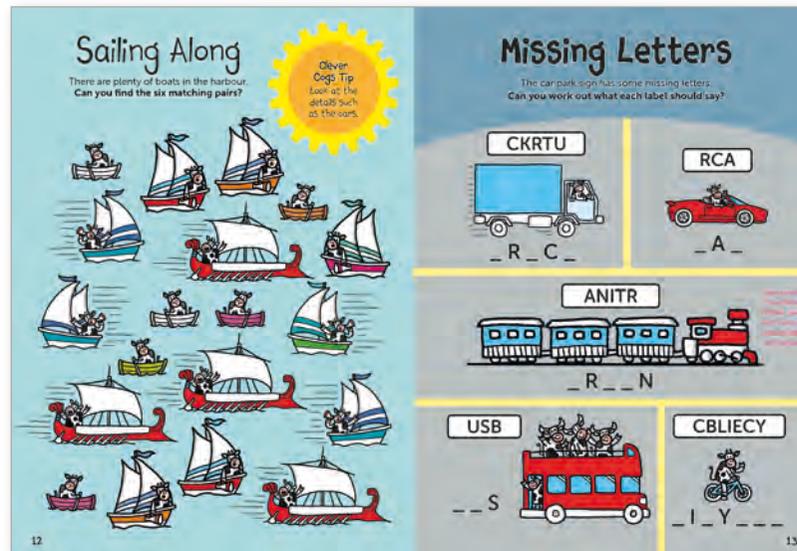
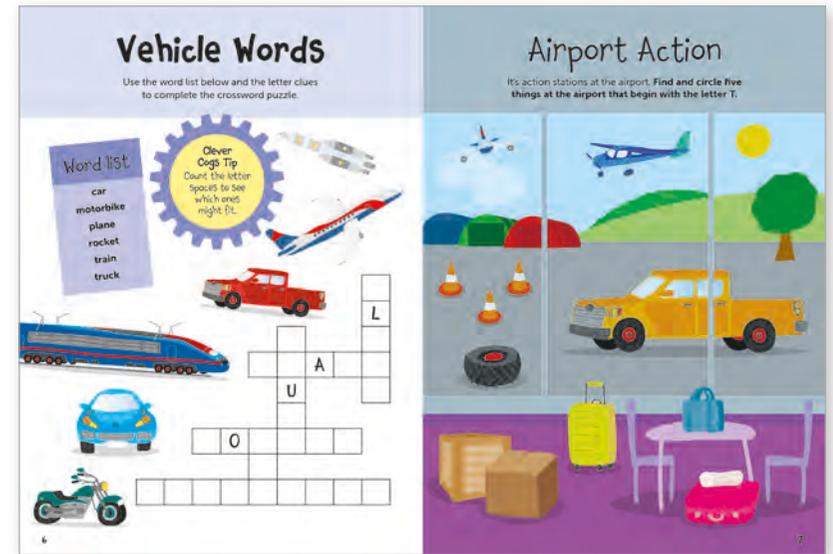
Lucy always dreamed of one day slotting into a creative career, as a child she would either be using the family video camera to direct a rendition of a Roald Dahl poem or have her head firmly buried in a book.

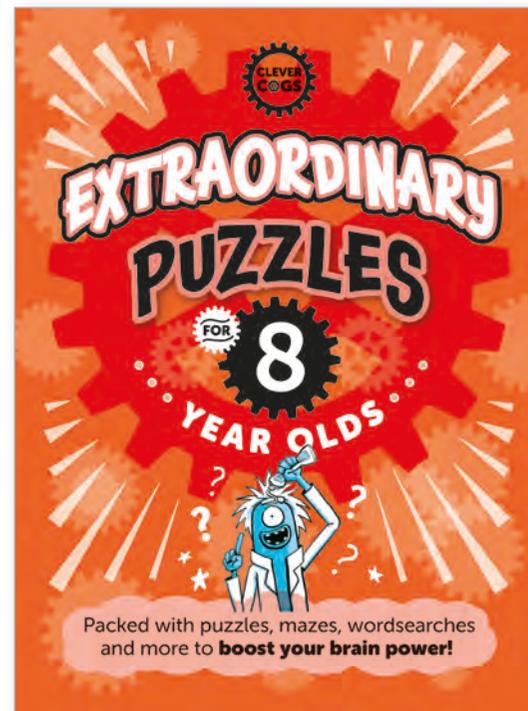
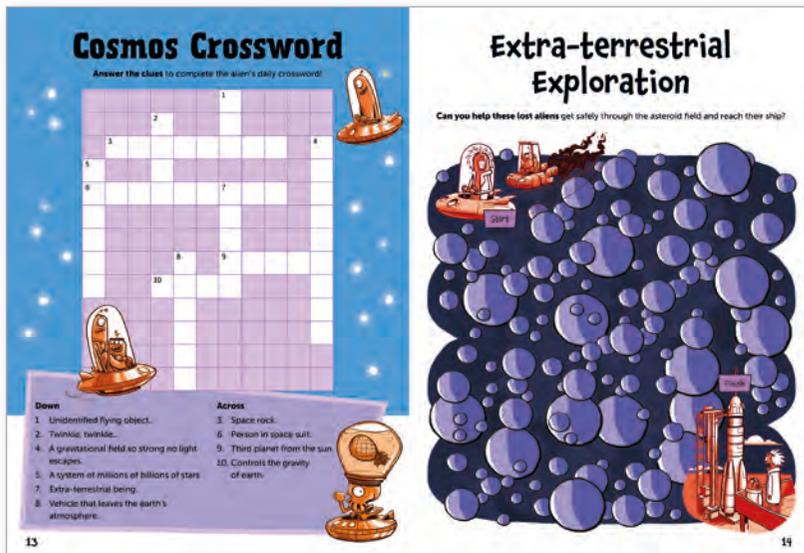
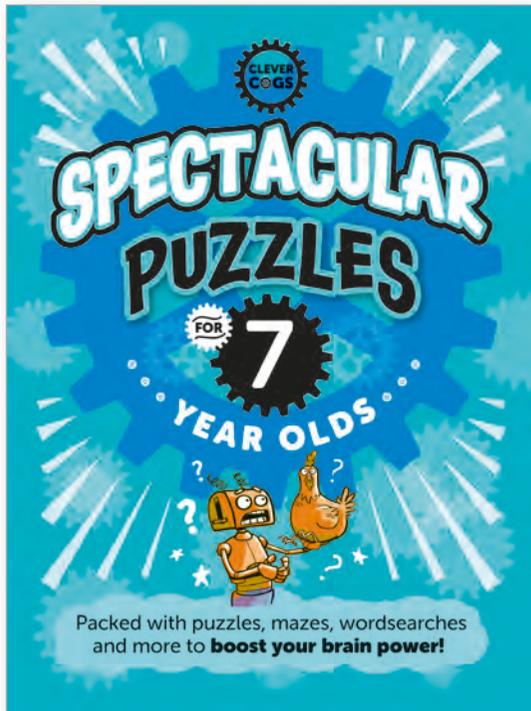
Specialising in children's illustration she now enjoys channeling that creative energy into drawing bright, bold characters.

Clever Cogs Puzzle Books

Perplexing puzzles to feed hungry young brains.

Puzzle books saw a huge uplift due to the pandemic, as parents sought to entertain themselves and their children away from the screen, and this demand has not diminished. These books are packed with over 100 puzzles, mazes, hidden objects, word searches, word ladders and more to keep children occupied for hours.





Titles available:

Fantastic Puzzles For Five Year Olds

978-1-915613-09-7

Sensational Puzzles For Six Year Olds

978-1-915613-10-3

Spectacular Puzzles For Seven Year Olds

978-1-915613-11-0

Extraordinary Puzzles For Eight Year Olds

978-1-915613-12-7

May 2023

Age: 5 years upwards

Format: Paperback

Page extent: 80 pages

Trim size: 270 x 200mm

RRP: £7.99

Under The Sea

That's where I want to be...

A charming collection of books featuring everything under the sea. From narwhals to sea slugs, from porcupine puffer fish to penguins, these books won't fail to delight.

First Fact Book

Sticker Book

Activity Book

Search and Find Book

February 2023

Age: 5 years upwards

Format: Paperback

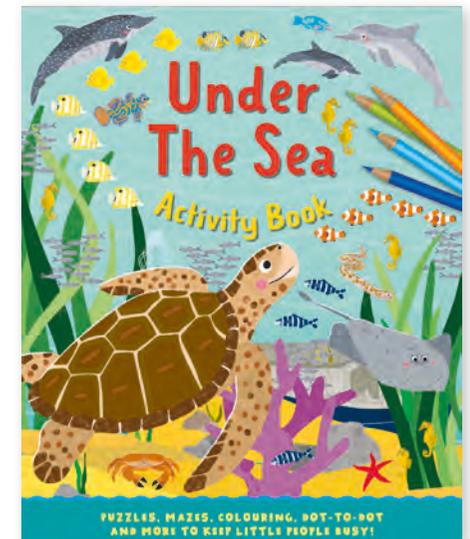
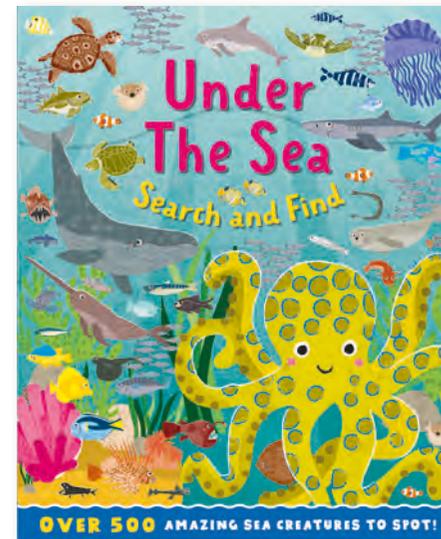
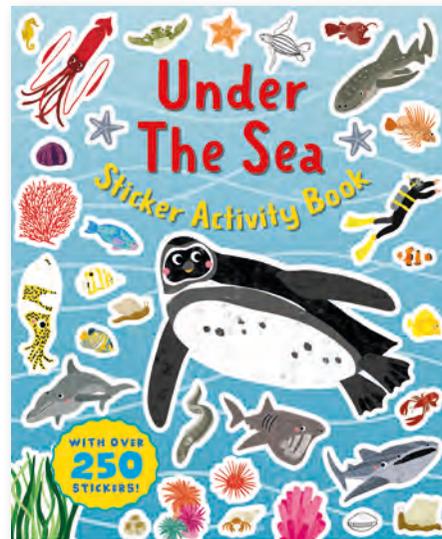
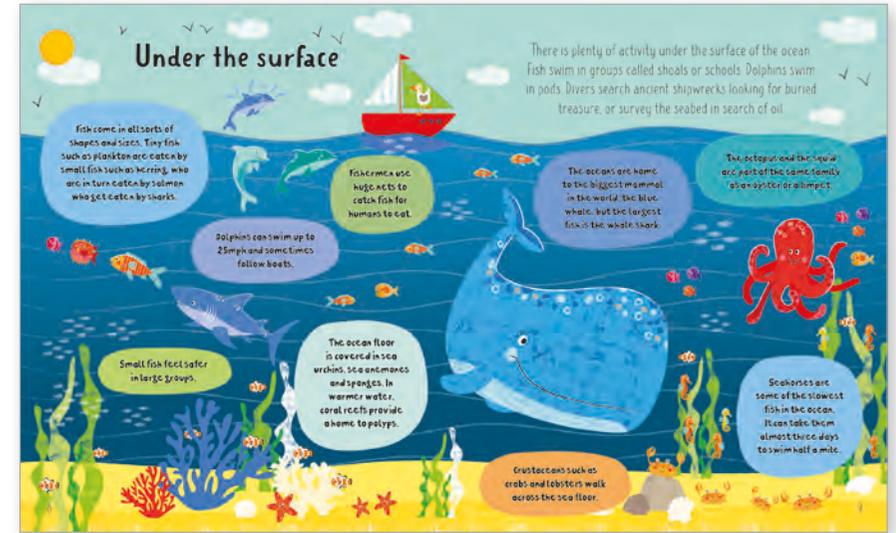
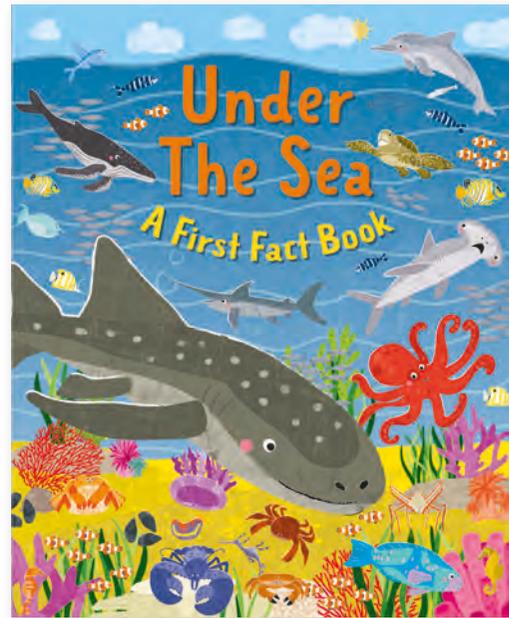
Page extent: 24 + 10 pages stickers, 48 pages, 56 pages

Trim size: 240 x 290mm

RRP: £7.99 – £9.99

Illustrated by Liza Lewis, Southampton, UK.

Liza works from her home studio where she focuses on children's illustration and designs. She enjoys creating characters that spark a child's imagination. She also works in home decor, cards and giftwrap. Liza has a passion for infusing her work with colour, texture, creativity and fun.





Countdown to Christmas

It's time to celebrate Christmas Noodle Juice style!

Packed full of activities for children aged 5 - 10, these two books provide lots of family friendly activities to share in the run up to the big day.

Countdown To Christmas

Age: 5 years upwards

Format: Paperback with flaps

Page extent: 56 pages

Trim size: 240 x 290mm

RRP: £9.99

Christmas Is Coming Sticker Activity Book

Age: 5 years upwards

Format: Paperback

Page extent: 24 pages + 10 pages stickers

Trim size: 240 x 290mm

RRP: £6.99

August 2023

SAMPLE ART

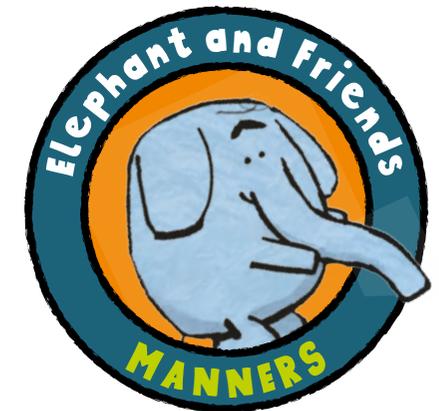
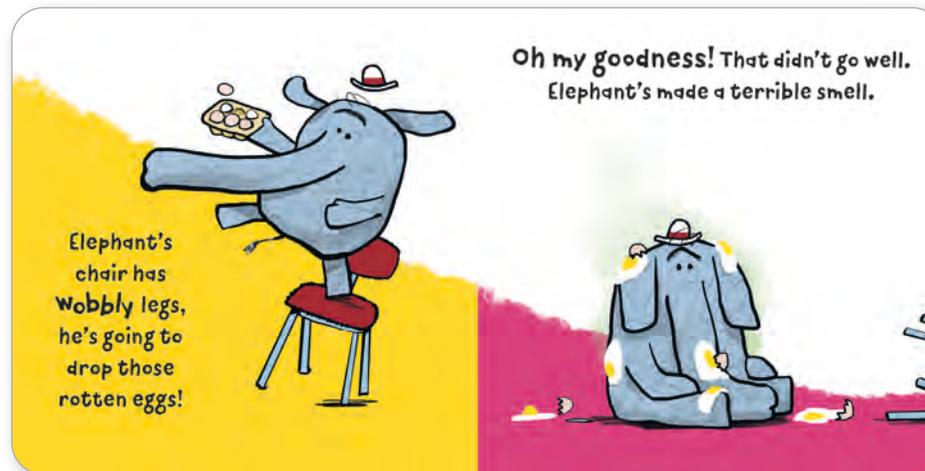
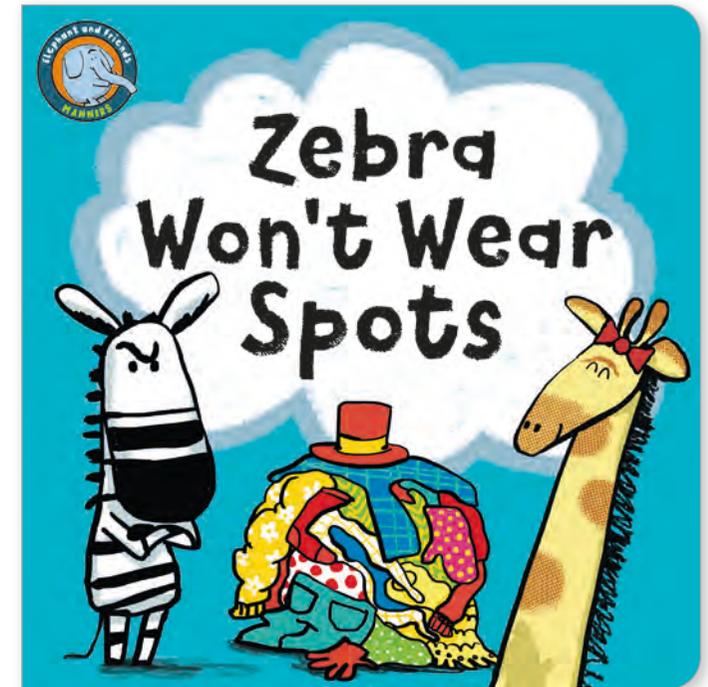
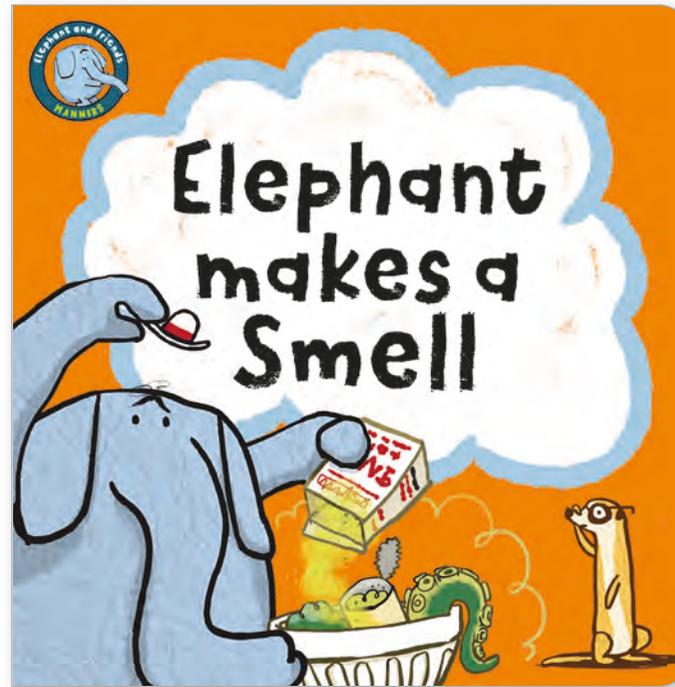


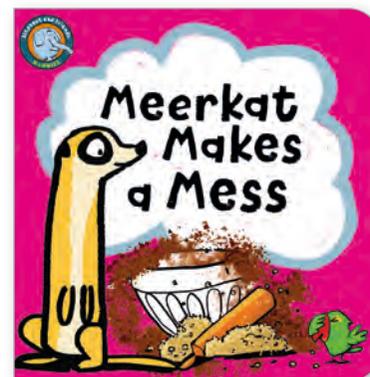
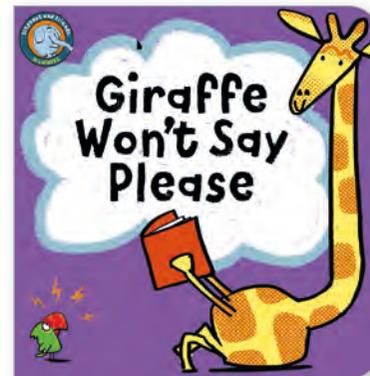
Illustrated by Liza Lewis

Elephant and Friends Manners Series

It's hard to always have good manners and even adults sometimes struggle! These board books show young children that good manners make the world a much nicer place.

Using friendly animal characters to explore different elements of etiquette, each book explains a specific area of manners to help little people realise that life is easier when we're all being polite!





NoodleJUICE

Titles available:

Elephant Makes A Smell

978-1-915613-02-8

Zebra Won't Wear Spots

978-1-915613-03-5

January 2023

Giraffe Won't Say Please

978-1-915613-19-6

Meerkat Makes A Mess

978-1-915613-20-2

September 2023

Coming soon:

Elephant and Friends Feelings

Elephant and Friends First

Experiences series.



Age: 3 years upwards

Format: Board

Page extent: 20 pages

Trim size: 180 x 180mm

RRP: £6.99

Not Just Another

This is definitely NOT just another boring first concept series.

With a joke on every page and charming illustrations, this brand-new approach to first concept books will ensure that toddlers and parents will giggle together as they find out just how funny learning the alphabet or counting to ten can be!

Not Just Another ABC

978-1-915613-07-3

Not Just Another 123

978-1-915613-08-0

February 2023

Age: 3 years upwards

Format: Board book

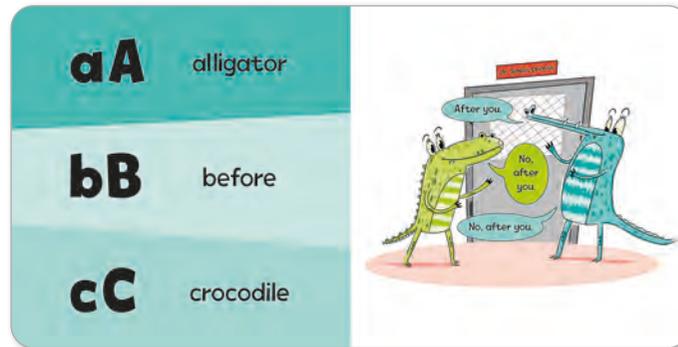
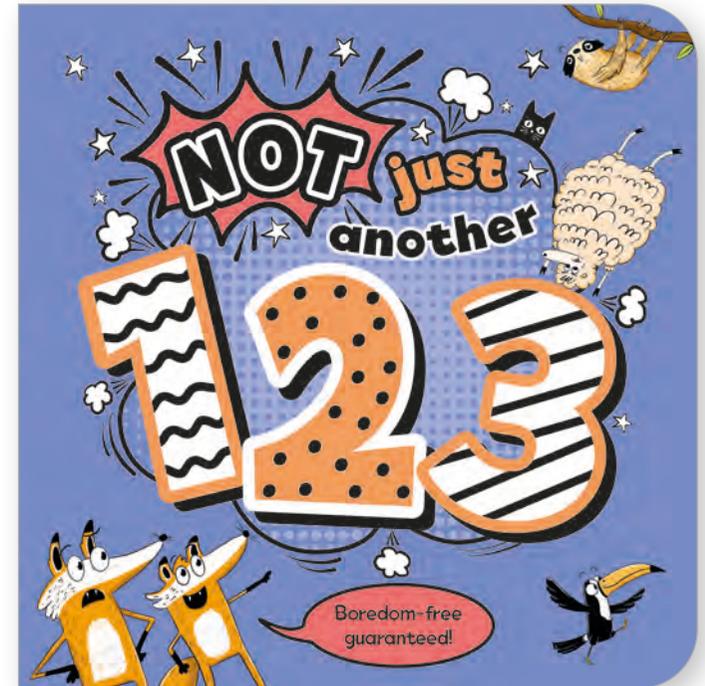
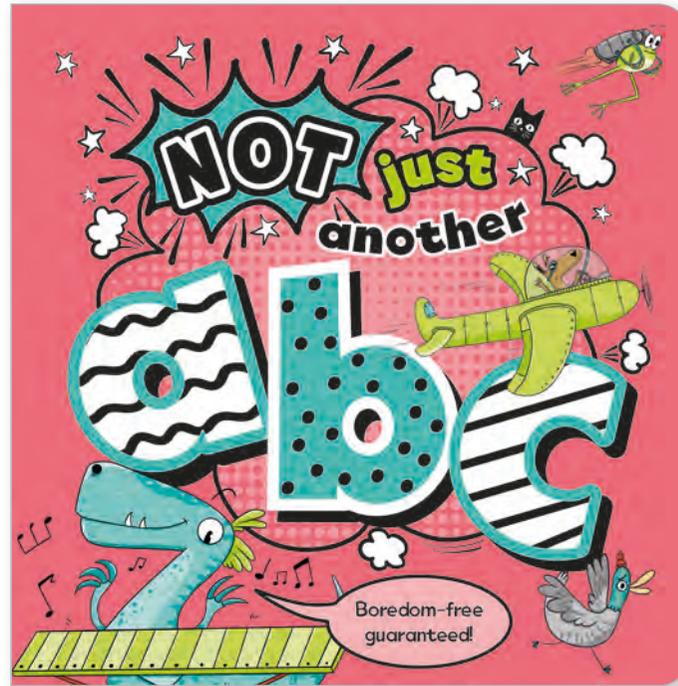
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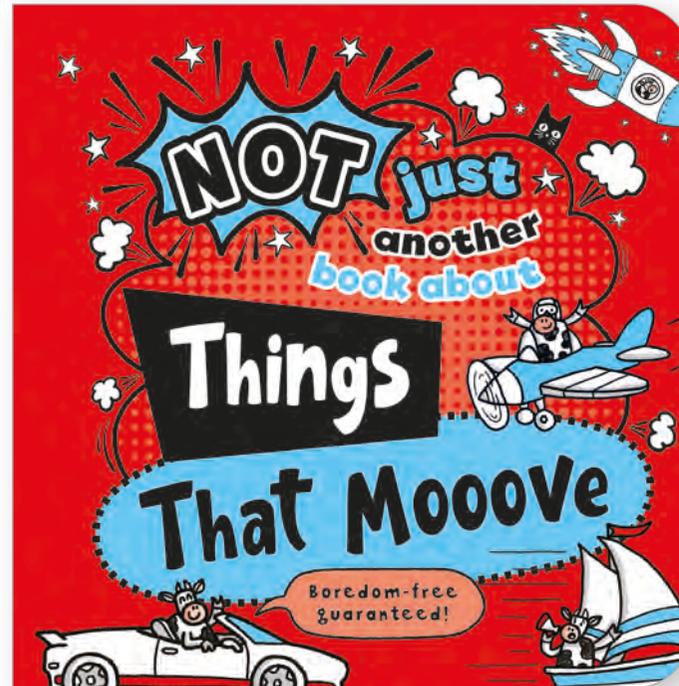
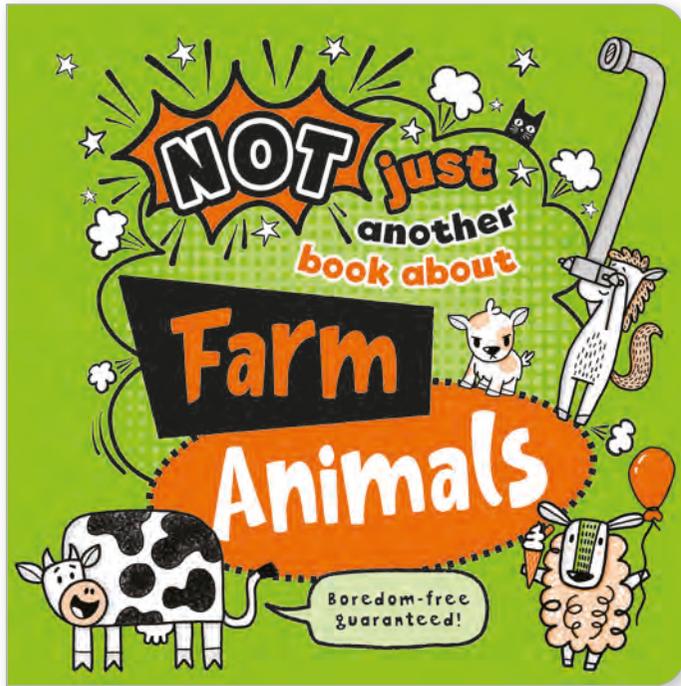
Trim size: 180 x 180mm

RRP: £6.99

Illustrated by Jack Viant, Plymouth, UK.

Jack is inspired by cartoons, picture books, packaging, toys and advertising campaigns aimed at children. He crafts his images digitally using a mixture of software, machines and coffee. Jack wants to connect with adults and children through his work, teaching valuable lessons, and bringing joy where possible by channeling the ridiculous.





Not Just Another Book About...

This is definitely NOT just another boring first fact series.

With plenty of facts and jokes on every page, this brand-new approach to first concept books will ensure that toddlers and parents will giggle together as they learn about farm animals and things that go!

Farm Animals

978-1-915613-14-1

Things That Mooove

978-1-915613-22-6

June 2023

Age: 3 years upwards

Format: Board book

Page extent: 22 pages

Trim size: 180 x 180mm

RRP: £6.99

Illustrated by Jake Macdonald, Brighton, UK

Taking a playful approach to illustration, Jake is inspired by all things storytelling, from board games to Studio Ghibli. He credits a childhood meeting with Chris Riddell – a memento of which is proudly displayed on his studio wall – for showing him the potential for the career that he loves.

Contact Information:

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