

## International rights

North America, Italy, Australia and NZ, Greece,  
Turkey, India and South Africa

Gwen Bennett

[gwen@therightssolution.co.uk](mailto:gwen@therightssolution.co.uk)

France, Germany, Netherlands, Scandinavia,  
Eastern Europe

Rachel Pidcock

[rachel@therightssolution.co.uk](mailto:rachel@therightssolution.co.uk)

Asia, Middle East, South America, Portugal,  
Spain and Israel

Aby Mann

[aby@therightssolution.co.uk](mailto:aby@therightssolution.co.uk)

## UK and export sales

MMS

[info@mms-publishing.com](mailto:info@mms-publishing.com)

## Other information

Penny Worms

Mama Makes Books

49 Newlands Road, Tunbridge Wells,

Kent TN4 9AS, England

+44 (0)7790 468405

[penny@mamamakesbooks.com](mailto:penny@mamamakesbooks.com)

[www.mamamakesbooks.com](http://www.mamamakesbooks.com)



# MAMA MAKES BOOKS

## Bologna 2023 Rights





# TUMMY TIME BOOKS

## Good for baby's body and brain

Over 725,000 copies sold worldwide!



Selected by UK charities BookTrust and Scottish Book Trust for their Bookstart bags and Book Bug Baby Boxes, gifting a copy to every newborn in England, Northern Ireland and Scotland.

Tummy Time! is a very first book designed for young babies to encourage tummy time and stimulate their developing brains. It folds out to create a panorama of images. One side has high-contrast images proven to be mesmerising for tiny babies with developing vision. The other has photos of babies because babies love looking at other babies. There's a mirror, too, because babies love looking at themselves!



### TUMMY TIME BOOKS

Self-closing concertina board books

210 x 140mm (closed)

210 x 840mm (open)

8 1/4 x 5 1/2" / 8 1/4 x 33"

6 leaves, with mirror/holes

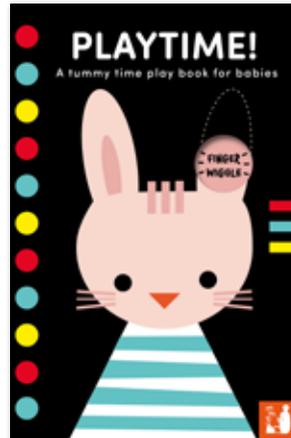
0 to 9 months

WORLD RIGHTS EX. USA/CAN, ESTONIA, PORTUGUESE

AGE 0+



Reading Time is book that encourages parents to lie-down with their babies during tummy time and **read to them from birth**. The fold-out panorama features ten high-contrast images and first words accompanied by a nursery rhyme that babies will love. There's a mirror, too, to say goodnight (or hello!) to one another.



Playtime! is book that **turns tummy time into playtime**.

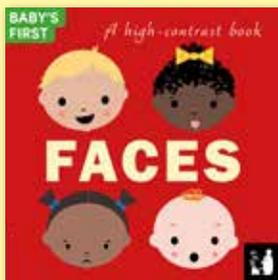
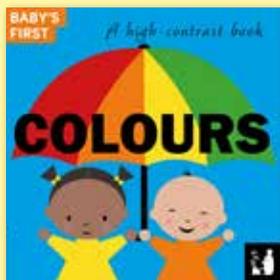
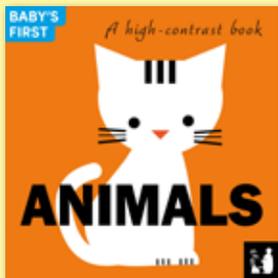
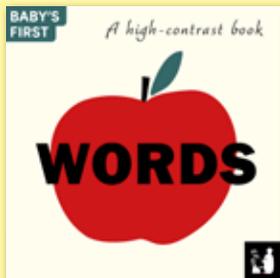
At birth, a baby's world is a blur of light and dark and moving forms. They are attracted to high-contrast images, faces and movement, so this finger-wiggle book is a perfect first book. Make rabbit's ear prick up, puppy's tail wag, or turn your finger into a wiggly worm. Where will it pop out next?!



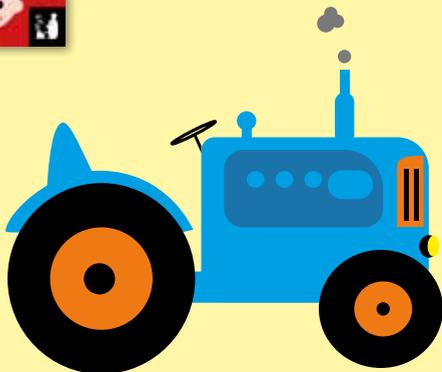


# BABY'S FIRST BOARD BOOKS

## Chunky board books for tiny hands



The *Baby's First* series are four chunky board books with bold, high-contrast artwork and illustrate a baby's first words. The small format and thick board pages are ideal for little hands, and the baby-safe UV varnish means that they can be wiped clean of sticky fingerprints. Ideal for babies at the early stages of speech development.



**BABY'S FIRST**  
 Chunky cased board books  
 130 x 130mm 5 1/8 x 5 1/8"  
 8 spreads  
 6 months to 2 years  
 WORLD RIGHTS AVAILABLE

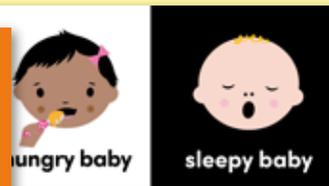
### WORDS



### ANIMALS



### FACES



### COLOURS



AGE 6m+

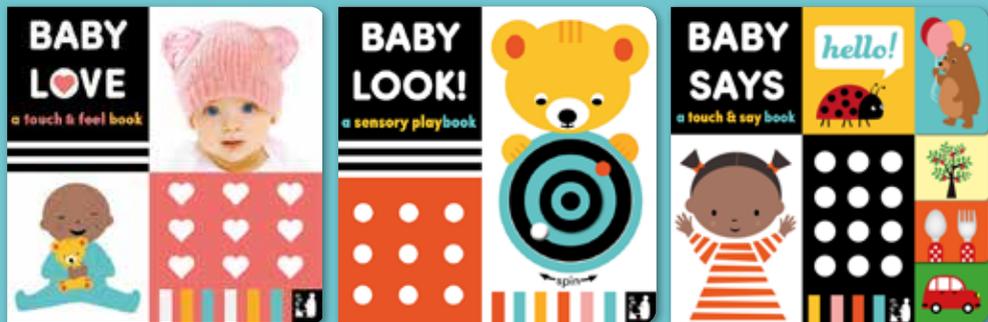
The Baby's First series is ideal for language acquisition from 6m months to 2 years. WORDS is very first words, clear and simple. ANIMALS includes animal noises (yes, giraffes do make noises!). FACES is about emotions and feelings. And the concept of COLOURS is introduced through clothing.





# BABY SENSORY SERIES

## Large-format board books with novelties



### Bold, bright and built for babies

A multi-sensory series of books for babies to grow up with through each developmental phase from 10 months to 3 years. The colourful graphics and photographs are intended to grab babies' attention and the exciting things inside are designed to keep it. The turn of each page has a new surprise – something to touch, feel, slide, or a mirror to look into. Early Years learning is a multi-sensory experience – hearing, seeing, feeling and exploring all help to develop language, fine motor skills, and an understanding of the world.



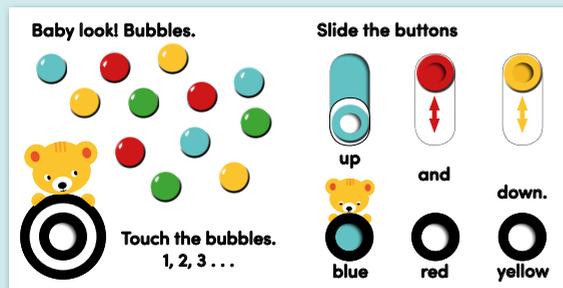
#### BABY SENSORY SERIES

Thick board books  
210 x 210mm 8¼ x 8¼"  
5 spreads, touch-and-feel, flaps, tabs, mirrors and more  
10 months to 3 years  
WORLD RIGHTS EX. DUTCH, CATALAN, ESTONIAN, PORTUGUESE, SERBIAN, US/CAN

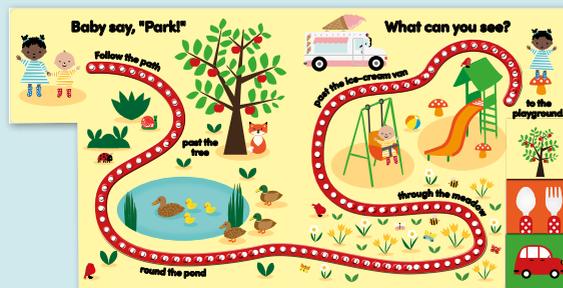
AGE 1+



**BABY LOVE**  
With glitter, fur, flaps, felt and a soft blanket  
A touch-and-feel cuddletime book with photos and illustrations of happy, sleepy, snuggly babies and animals, with textures to stroke and flaps to lift.



**BABY LOOK**  
With cover wheel, holes, die-cuts, sliders, touch-and-feel textures, mirror  
A sensory playbook for little ones who like books that DO things. The book covers key concepts, such as counting and colours, and there is lots of vocabulary to learn, too.



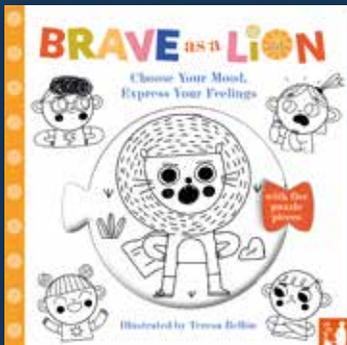
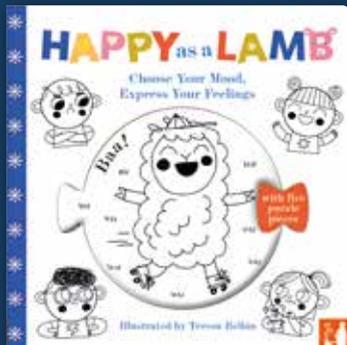
**BABY SAYS**  
With page tabs, flaps and embossed finger trails  
A first words book with tabs for easy page-turning, flaps to lift, embossed finger trails, and core vocabulary to learn and say.



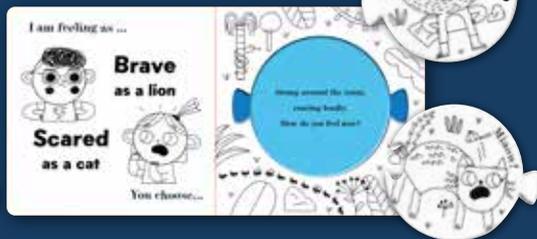
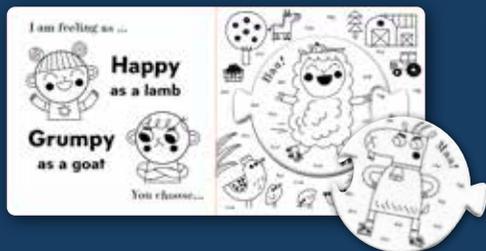


## FUNNY FEELINGS

Choose your mood puzzle books



**FUNNY FEELINGS series**  
Board books with puzzle pieces  
190 x 190mm 7 1/4 x 7 1/4"  
10 spreads  
1 to 3 years  
WORLD RIGHTS AVAILABLE



*Funny Feelings* is a series of chunky puzzle books that allows toddlers to choose their mood and express their feelings. The puzzle pieces are double-sided and there are cues underneath to encourage children to imitate an animal. Roar and stomp like lion or jump around like spring lamb to lift your mood and make you feel happier, braver and more positive. Then fit the puzzle pieces together to complete the fun!



### Teresa Bellón

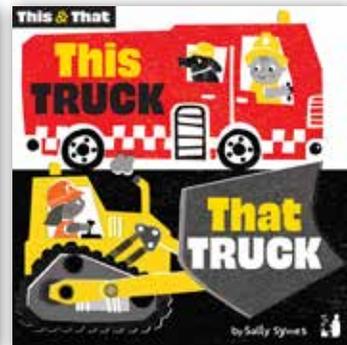
Teresa is a Spanish illustrator influenced by Nordic and Portuguese artists as well as her hown city of Madrid. She has illustrated many books from baby books to *Pablo Picasso* in the *Little People, Big Dreams* series (Frances Lincoln).



## THIS AND THAT

Die-cut board books

AGE 2+



**THIS AND THAT series**  
Board books with die-cut pages  
185 x 185mm 7 1/4 x 7 1/4"  
10 spreads  
1 to 3 years  
WORLD RIGHTS AVAILABLE



*This and That* is a series of chunky board books, ideal for toddlers, with a bright, limited palette of colours that zing off the page. The die-cut pages are easy to turn, and there is a changing-picture effect with fun things to spot through the holes. The rhyming text echoes the nursery rhyme 'This Little Piggy' with added realadoud noises, and both books have sweet, satisfying endings.



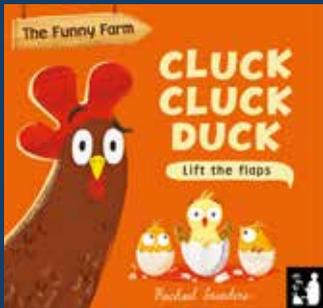
### Sally Symes

Sally has worked as an art director, designer and senior editor of children's books for many years. She has a passion for rhyme and novelty formats. Her collaborations with Nick Sharratt have won many awards. She lives in West Sussex, England.

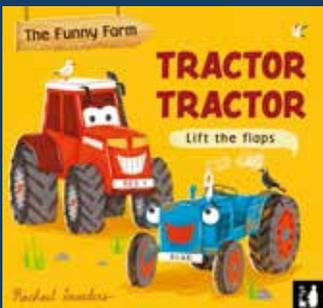


# THE FUNNY FARM

## Lift-the-flap concept books



A counting book



An opposites book



A colours book

*Funny Farm* is a series of unique novelty flap books about the humorous goings-on at the Funny Farm, with a wonderful cast of farmyard characters. Each warm-hearted rhyming story is underpinned by an early-learning concept and is gloriously illustrated by Rachael Saunders.



**FUNNY FARM SERIES**  
**Cased board books**  
**170 x 180mm 6¾" x 7"**  
**5 spreads**, integrated flaps, pop-up flaps or sliders  
**18 months to 3 years**  
**WORLD RIGHTS EX USA/CAN, ESTONIA, GERMANY**

AGE 2+



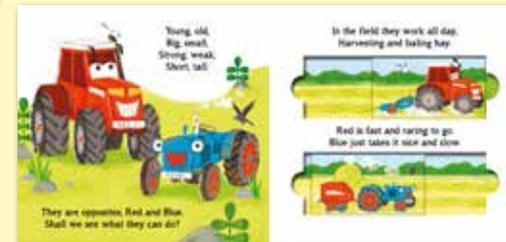
### CLUCK CLUCK DUCK

*Did you know that farmers sometimes put duckling eggs under broody hens to hatch them? And it's love at first sight. A sweet story about family love and loyalty, with pop-up chicks to count, and flaps to lift.*

### TRACTOR TRACTOR

*One big tractor, shiny and new. One small tractor, rusty and blue.*

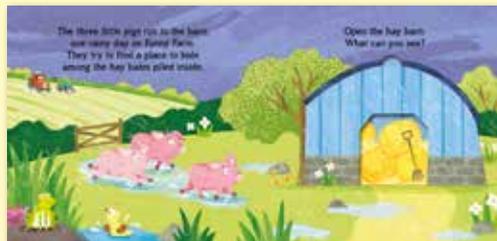
A story about how opposites can become the best of friends, with flaps and sliders to make the tractors go fast and slow.



### RED PIG BLUE PIG

*Three little piglets. Three pots of paint. Oh, the fun they have!*

A mischievous colour adventure down on the farm for the three little piglets, with sliders and flaps.



### Rachael Saunders

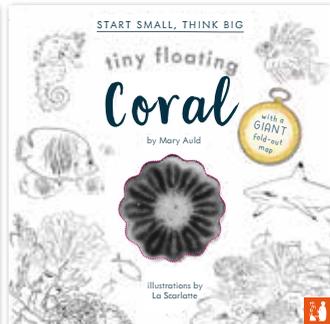
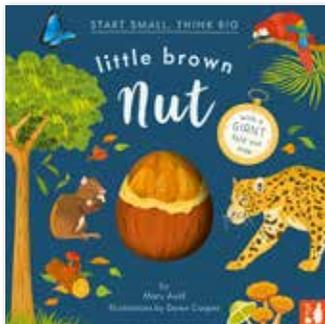
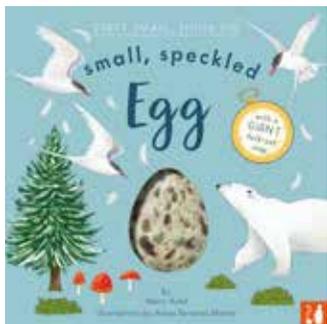
Rachael is a young British illustrator with a passion for storytelling and character design. Her distinctive, bright and joyful work spans the worlds of children's books, animation and product design.





# START SMALL, THINK BIG

## Non-fiction picture books with fold-outs



lifecycle of birds

polar regions

migration

seasons



lifecycle of trees

rainforests

ecosystems

photosynthesis



lifecycle of coral

coral reefs

tropical seas

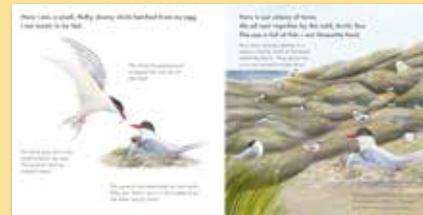
ecosystems



**Start Small, Think Big** is a series that sets young readers on a journey of discovery, beginning with the small and familiar to new areas of knowledge where you really have to think big! Each book has a different lifecycle at its core, but encompasses other key science topics for young children. There's also a fold-out map with further information and an I-Spy game.

**START SMALL, THINK BIG series**  
Hardback with textured, die-cut cover  
plus fold-out map  
230 x 230mm 9 x 9"  
28pp + 6pp gatefold  
4 to 8 years  
WORLD RIGHTS EX. FRANCE

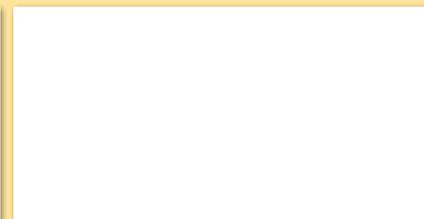
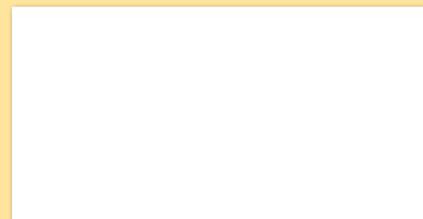
AGE 4+



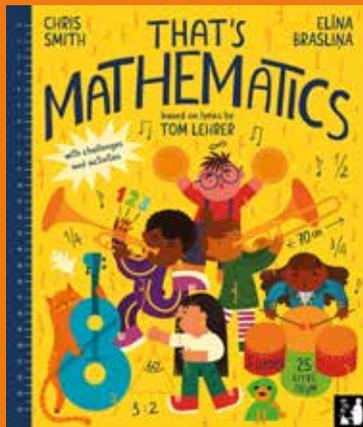
**Small Speckled Egg** is the remarkable life story of an Arctic tern, told clearly and carefully by award-winning writer Mary Auld, and illustrated beautifully by Anna Terreros-Martin.



**Little Brown Nut** is the story of a Brazil nut that grows into one of the grandest trees of the Amazon rainforest and the agouti who frees and buries it, illustrated by hugely talented British illustrator Dawn Cooper.



**Tiny Floating Coral** is the fascinating story of a coral polyp and its metamorphosis into a hard coral colony on the Great Barrier Reef, stunningly illustrated by Dutch artist La Scarlatte.



*That's Mathematics* is a maths book like no other. It's a vibrant, colourful book for young children proving that maths is useful, interesting, fun and EVERYWHERE! They use it every day when they count, share, play, do sport, make cakes or move to music.

### Tom Lehrer

Tom Lehrer is an American satirist, singer-songwriter, musician and mathematician, famous for his humorous songs from the 50/60s. He began writing and performing his songs at Harvard University, where he studied maths from the age of 15. In 2020, aged 92, Lehrer donated his lyrics and music to the public domain.



### Elina Brasliņa

Elina is a young Latvian artist, illustrator and production designer for animated films. She has illustrated 25 children's and YA books. Her board books by Lawrence Schimel have been translated into 21 languages.

### THAT'S MATHEMATICS

Picture book

260 x 220mm 10¼ x 8½"

32pp

4 to 9 years

WORLD RIGHTS AVAILABLE



Aimed at children from as young as 4 up to 9 years old, the youngest will enjoy it as a picture book, delighting in Lehrer's rhyming lyrics and Elina Brasliņa's joyful illustrations, and learning about real-world maths and hearing core maths language.

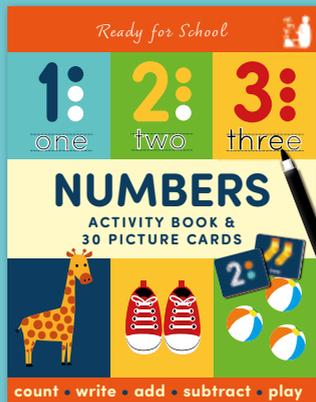
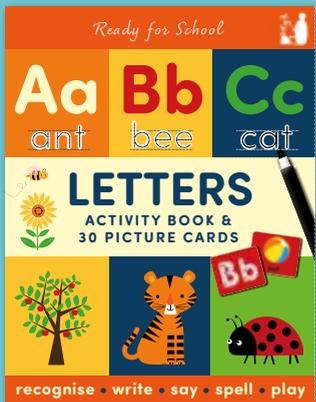


Older children are challenged to 'Try This' and 'Explore This' by author Chris Smith, who is a maths teacher, musician and maths enthusiast. The activities are designed to deepen children's curiosity and knowledge.



There are supporting online activities to continue the fun, plus notes for parents to encourage them to get involved, discuss topics covered, and keep the learning going after the book is closed.

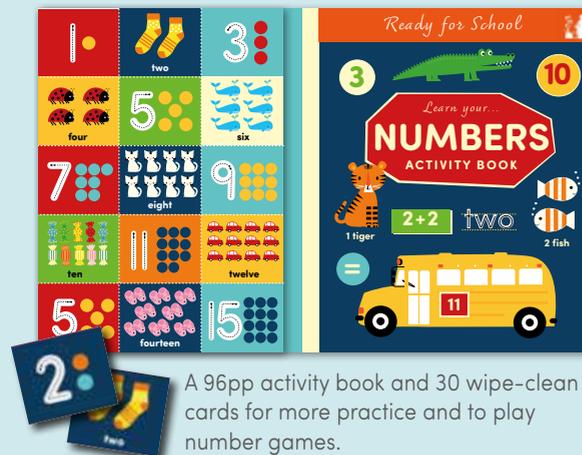




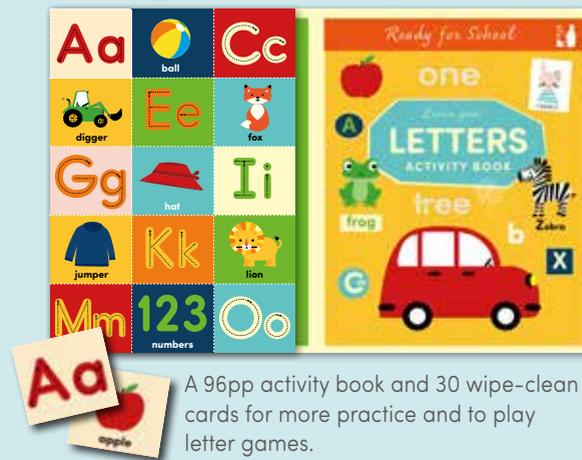
**READY FOR SCHOOL**  
 Paperback with gatefolds  
 280 x 215mm 11" x 8½"  
 96pp soft cover book with perforated flash cards  
 4 to 8 years  
 WORLD RIGHTS AVAILABLE

These Ready for School books have everything a child needs to prepare for school. There is a colourful 96-page book full of fun activities and writing practice, plus wipe-clean flash cards to support learning.

The cover is wrapped around a perfect-bound book so it lies flat to enable writing, and the flash cards are perforated so children can pull them out and play.



A 96pp activity book and 30 wipe-clean cards for more practice and to play number games.

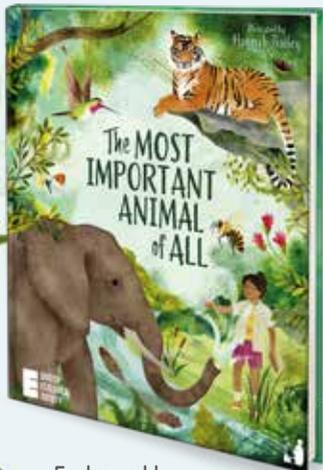


A 96pp activity book and 30 wipe-clean cards for more practice and to play letter games.



# THE MOST IMPORTANT ANIMAL OF ALL

## by Penny Worms and Hannah Bailey



Endorsed by  
**BRITISH  
 ECOLOGICAL  
 SOCIETY**

“A wonderful celebration of nature.”

**PROFESSOR HELEN ROY**  
 UK Centre for Ecology & Hydrology

The Earthwatch Institute declared the bee as the most important species, but what other keystone species are important to their ecosystems and the planet?

In this beautiful book, seven children champion an animal for the top spot. Is it...

- **beavers** – ecosystem engineers, creator of wetlands
- **elephants** – landscape engineers and seed dispersers
- **bees** – master pollinators
- **bats** – night-time predators and pollinators
- **tigers** – apex predators and seed dispersers
- **sharks** – apex predators, keeping our oceans healthy
- **krill** – a food source for so many marine animals?

Illustrated by award-winning UK illustrator  
**Hannah Bailey.**

**THE MOST IMPORTANT ANIMAL OF ALL**  
 Picture book  
 275 x 235mm 10¾ x 9¼”  
 40pp, hardback and paperback  
 5 to 9 years  
 WORLD RIGHTS EX USA/CAN



“Delicious illustrations...  
 Informative and inspiring.”

**THE SUNDAY TIMES**

For each animal, the layout moves from detailed illustrations to the photographic accuracy of real-life photos. At the end, there is more information about keystone species, a glossary, index and ways to find out more.

“I hope every primary school in the land buys a copy – they really should!”

**DR GEORGE MCGAVIN**  
 Scientist, lecturer, explorer, BBC presenter



*Resources*  
 Posters  
 Postcards  
 School activities



**Hannah Bailey**  
 Hannah is an award-winning British illustrator gaining a reputation for her beautiful non-fiction books. She is inspired by the natural world, growing things and history.



“Makes for a fabulous  
 non-fiction read aloud.”  
**MISS CLEVELAND IS READING**  
 Teacher and blogger